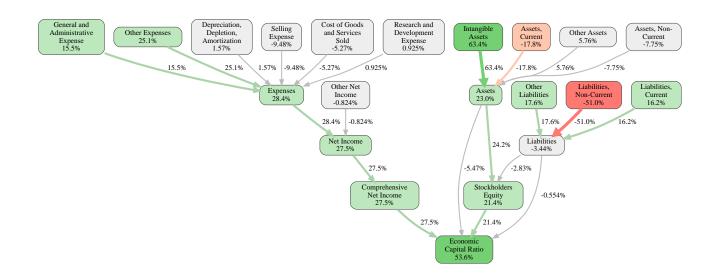


DATA PROCESSING 2020

ZIX CORP Rank 20 of 45









DATA PROCESSING 2020

ZIX CORP Rank 20 of 45



The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 63% points. The greatest weakness of ZIX CORP is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 32%, being 54% points above the market average of -22%.

| Input Variable | Value in 1000 USD |
|---------------------------------------|----------------------|
| Assets, Current | 28,414 |
| Assets, Non-Current | 18,719 |
| Cost of Goods and Services Sold | 76,908 |
| Depreciation, Depletion, Amortization | 0 |
| General and Administrative Expense | 0 |
| Intangible Assets | 317,085 |
| Liabilities, Current | 75,024 |
| Liabilities, Non-Current | 189,879 |
| Other Assets | 48,503 |
| Other Compr. Net Income | 215 |
| Other Expenses | -4,478 |
| Other Liabilities | 0 |
| Other Net Income | -9,984 |
| Other Revenues | 173,428 |
| Research and Development Expense | 20,431 |
| Selling Expense | 85,230 |

| Output Variable | Value in 1000 USD |
|--------------------------|----------------------|
| Assets | 412,721 |
| Liabilities | 264,903 |
| Expenses | 178,091 |
| Revenues | 173,428 |
| Stockholders Equity | 147,818 |
| Net Income | -14,647 |
| Comprehensive Net Income | -14,432 |
| Economic Capital Ratio | 32% |

