





The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 63% points. The greatest weakness of ZIX CORP is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 32%, being 54% points above the market average of -22%.

Input Variable	Value in 1000 USD
Assets, Current	28,414
Assets, Non-Current	18,719
Cost of Goods and Services Sold	76,908
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	317,085
Liabilities, Current	75,024
Liabilities, Non-Current	189,879
Other Assets	48,503
Other Compr. Net Income	215
Other Expenses	-4,478
Other Liabilities	0
Other Net Income	-9,984
Other Revenues	173,428
Research and Development Expense	20,431
Selling Expense	85,230

Output Variable	Value in 1000 USD
Assets	412,721
Liabilities	264,903
Expenses	178,091
Revenues	173,428
Stockholders Equity	147,818
Net Income	-14,647
Comprehensive Net Income	-14,432
Economic Capital Ratio	32%