





RealRate

DATA PROCESSING 2020

MARIN SOFTWARE INC Rank 28 of 45

MARINONE

The relative strengths and weaknesses of MARIN SOFTWARE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MARIN SOFTWARE INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 55% points. The greatest weakness of MARIN SOFTWARE INC is the variable Expenses, reducing the Economic Capital Ratio by 60% points.

The company's Economic Capital Ratio, given in the ranking table, is 15%, being 37% points above the market average of -22%.

Input Variable	Value in 1000 USD
Assets, Current	24,566
Assets, Non-Current	17,632
Cost of Goods and Services Sold	22,843
Depreciation, Depletion, Amortization	1,910
General and Administrative Expense	10,446
Intangible Assets	95
Liabilities, Current	14,475
Liabilities, Non-Current	6,758
Other Assets	0
Other Compr. Net Income	-60
Other Expenses	-120
Other Liabilities	0
Other Net Income	7,316
Other Revenues	49,036
Research and Development Expense	17,845
Selling Expense	15,836

Output Variable	Value in 1000 USD
Assets	42,293
Liabilities	21,233
Expenses	68,760
Revenues	49,036
Stockholders Equity	21,060
Net Income	-12,408
Comprehensive Net Income	-12,468
Economic Capital Ratio	15%