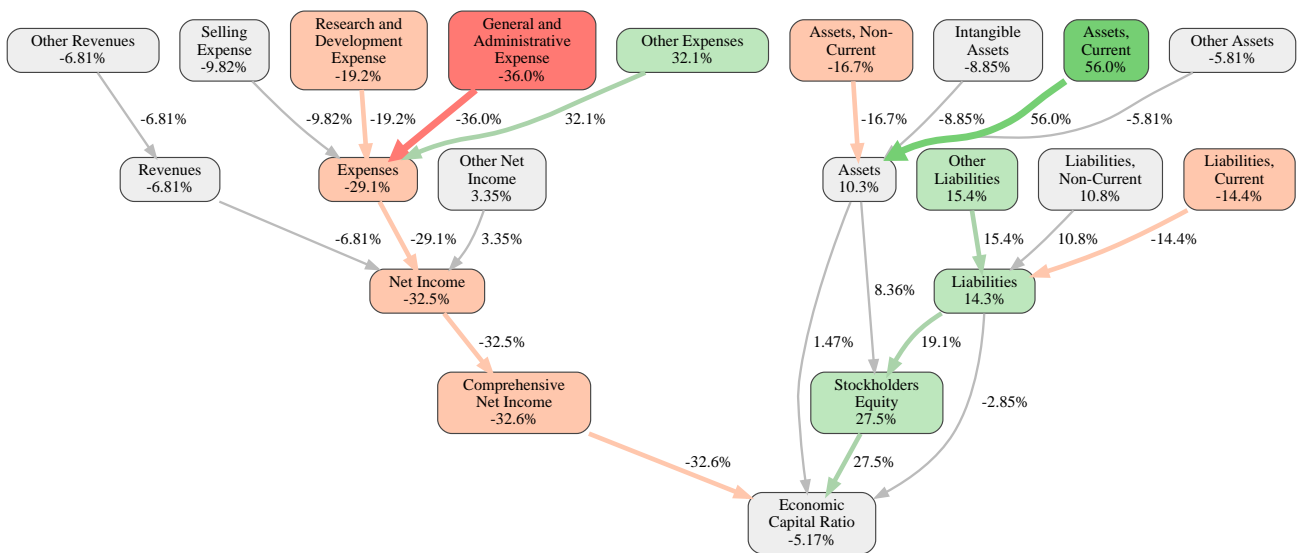




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DATA PROCESSING 2020

Veritone Inc.
Rank 35 of 45





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Rank 35 of 45



The relative strengths and weaknesses of Veritone Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veritone Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 56% points. The greatest weakness of Veritone Inc. is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is -27%, being 5.2% points below the market average of -22%.

Input Variable	Value in 1000 USD
Assets, Current	81,112
Assets, Non-Current	3,214
Cost of Goods and Services Sold	17,289
Depreciation, Depletion, Amortization	0
General and Administrative Expense	47,324
Intangible Assets	23,030
Liabilities, Current	59,736
Liabilities, Non-Current	1,379
Other Assets	1,170
Other Compr. Net Income	45
Other Expenses	-1,452
Other Liabilities	0
Other Net Income	541
Other Revenues	49,648
Research and Development Expense	23,801
Selling Expense	25,305

Output Variable	Value in 1000 USD
Assets	108,526
Liabilities	61,115
Expenses	112,267
Revenues	49,648
Stockholders Equity	47,411
Net Income	-62,078
Comprehensive Net Income	-62,033
Economic Capital Ratio	-27%