





The relative strengths and weaknesses of BRIGHTCOVE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BRIGHTCOVE INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 65% points. The greatest weakness of BRIGHTCOVE INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 41%, being 87% points above the market average of -46%.

Input Variable	Value in 1000 USD
Assets, Current	85,515
Assets, Non-Current	29,921
Cost of Goods and Services Sold	76,097
Depreciation, Depletion, Amortization	0
General and Administrative Expense	27,021
Intangible Assets	71,367
Liabilities, Current	98,940
Liabilities, Non-Current	8,261
Other Assets	0
Other Compr. Net Income	597
Other Expenses	6,386
Other Liabilities	0
Other Net Income	128
Other Revenues	197,353
Research and Development Expense	33,978
Selling Expense	59,812

Output Variable	Value in 1000 USD
Assets	186,803
Liabilities	107,201
Expenses	203,294
Revenues	197,353
Stockholders Equity	79,602
Net Income	-5,813
Comprehensive Net Income	-5,216
Economic Capital Ratio	41%