



The relative strengths and weaknesses of LEAF GROUP LTD. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LEAF GROUP LTD. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 114% points. The greatest weakness of LEAF GROUP LTD. is the variable Other Expenses, reducing the Economic Capital Ratio by 111% points.

The company's Economic Capital Ratio, given in the ranking table, is 54%, being 100% points above the market average of -46%.

Input Variable	Value in 1000 USD
Assets, Current	84,573
Assets, Non-Current	26,275
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	29,753
Intangible Assets	30,079
Liabilities, Current	50,729
Liabilities, Non-Current	11,895
Other Assets	0
Other Compr. Net Income	-3.0
Other Expenses	146,730
Other Liabilities	0
Other Net Income	9,448
Other Revenues	212,061
Research and Development Expense	18,764
Selling Expense	35,122

Output Variable	Value in 1000 USD
Assets	140,927
Liabilities	62,624
Expenses	230,369
Revenues	212,061
Stockholders Equity	78,303
Net Income	-8,860
Comprehensive Net Income	-8,863
Economic Capital Ratio	54%