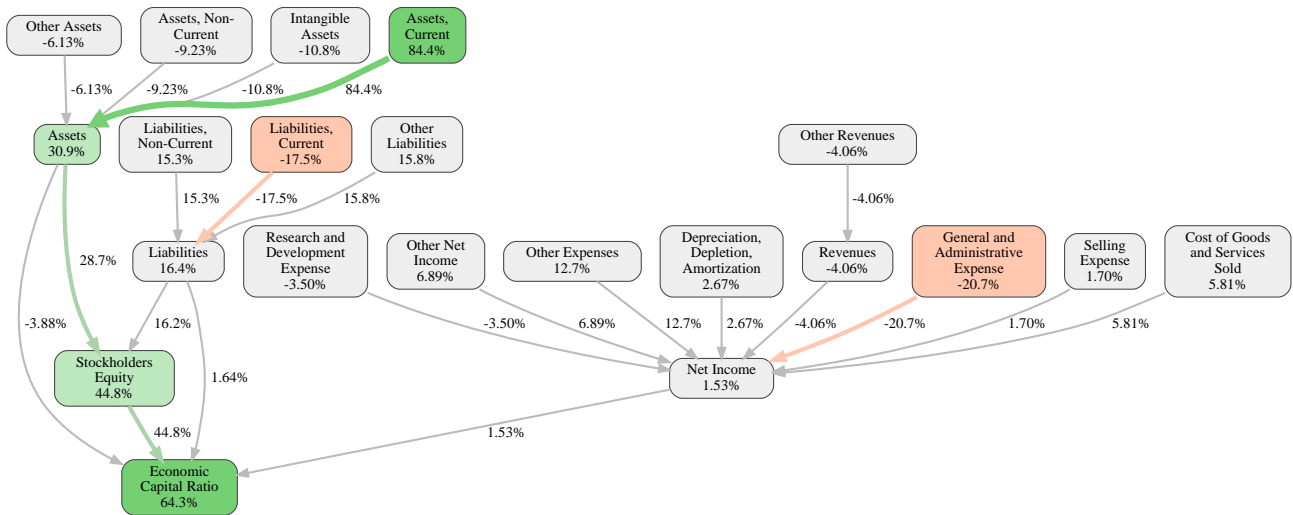




RealRate

# DATA PROCESSING 2021

Veritone Inc.  
Rank 29 of 52





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The relative strengths and weaknesses of Veritone Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veritone Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 84% points. The greatest weakness of Veritone Inc. is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 18%, being 64% points above the market average of -46%.

Input Variable	Value in 1000 USD
Assets, Current	156,567
Assets, Non-Current	2,584
Cost of Goods and Services Sold	15,663
Depreciation, Depletion, Amortization	0
General and Administrative Expense	50,080
Intangible Assets	17,648
Liabilities, Current	88,248
Liabilities, Non-Current	1,196
Other Assets	855
Other Compr. Net Income	20
Other Expenses	5,458
Other Liabilities	0
Other Net Income	-127
Other Revenues	57,708
Research and Development Expense	14,379
Selling Expense	19,877

Output Variable	Value in 1000 USD
Assets	177,654
Liabilities	89,444
Expenses	105,457
Revenues	57,708
Stockholders Equity	88,210
Net Income	-47,876
Comprehensive Net Income	-47,856
Economic Capital Ratio	18%