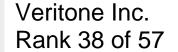






DATA PROCESSING 2022





The relative strengths and weaknesses of Veritone Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veritone Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Veritone Inc. is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is -1.0%, being 34% points above the market average of -35%.

Input Variable	Value in 1000 USD
Assets, Current	379,082
Assets, Non-Current	2,510
Cost of Goods and Services Sold	22,129
Depreciation, Depletion, Amortization	0
General and Administrative Expense	97,918
Intangible Assets	122,305
Liabilities, Current	191,276
Liabilities, Non-Current	208,160
Other Assets	855
Other Compr. Net Income	-170
Other Expenses	11,241
Other Liabilities	24,737
Other Net Income	-600
Other Revenues	115,305
Research and Development Expense	25,075
Selling Expense	28,935

Output Variable	Value in 1000 USD
Assets	504,752
Liabilities	424,173
Expenses	185,298
Revenues	115,305
Stockholders Equity	80,579
Net Income	-70,593
Comprehensive Net Income	-70,763
Economic Capital Ratio	-1.0%

