





# DATA PROCESSING 2026

## Playtika Holding Corp Rank 30 of 35

The relative strengths and weaknesses of Playtika Holding Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Playtika Holding Corp compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 3.7% points. The greatest weakness of Playtika Holding Corp is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 68% points.

The company's Economic Capital Ratio, given in the ranking table, is 155%, being 74% points below the market average of 229%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,063,900	Assets	3,718,900
Assets, Non-Current	342,900	Liabilities	4,130,300
Cost of Goods and Services Sold	758,500	Expenses	2,961,800
Depreciation, Depletion, Amortization	6,400	Revenues	2,755,400
General and Administrative Expense	619,100	Stockholders Equity	-411,400
Intangible Assets	2,121,400	Net Income	-206,400
Liabilities, Current	976,100	Comprehensive Net Income	-190,300
Liabilities, Non-Current	2,874,200	BaseVar	8,224,575
Other Assets	190,700	ECR before LimitedLiability	-23%
Other Compr. Net Income	16,100	Economic Capital Ratio	155%
Other Expenses	201,300		
Other Liabilities	280,000		
Other Net Income	0		
Other Revenues	2,755,400		
Research and Development Expense	426,700		
Selling Expense	949,800		