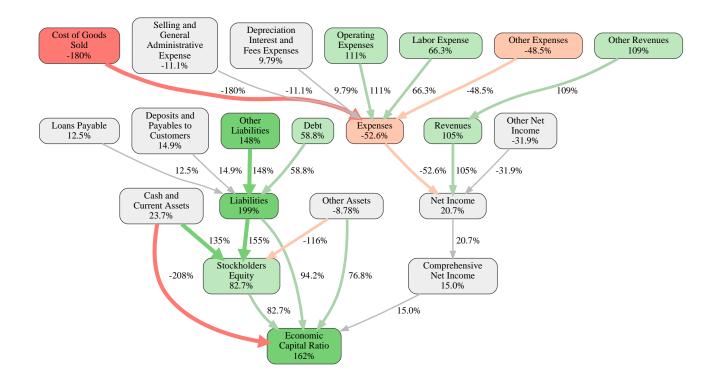


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FINANCE SERVICES 2012

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Avantax INC Rank 6 of 33





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The relative strengths and weaknesses of Avantax INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Avantax INC compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 148% points. The greatest weakness of Avantax INC is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 180% points.

The company's Economic Capital Ratio, given in the ranking table, is 293%, being 162% points above the market average of 131%.

Input Variable	Value in 1000 USD
Cash and Current Assets	321,070
Cost of Goods Sold	154,962
Debt	0
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	0
Intangible Assets	46,130
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	0
Operating and Employee Liabilities	39,197
Other Assets	27,939
Other Compr. Net Income	34
Other Expenses	-722
Other Liabilities	837
Other Net Income	-9,927
Other Revenues	228,813
Revenue from Contract with Customer	0
Selling and General Administrative Expense	43,052

Output Variable	Value in
•	1000 USD
Liabilities	40,034
Assets	395,139
Expenses	197,292
Revenues	228,813
Stockholders Equity	355,105
Net Income	21,594
Comprehensive Net Income	21,628
Economic Capital Ratio	293%

