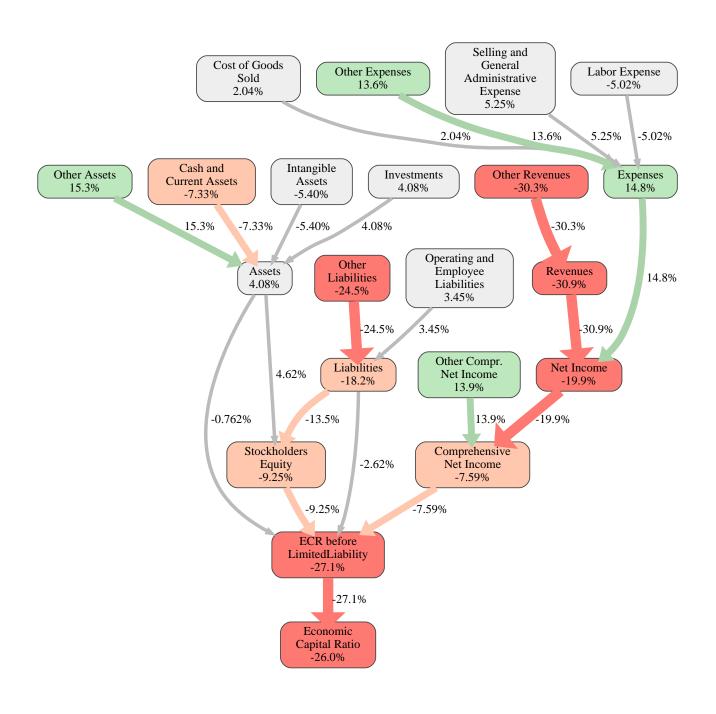


FINANCE SERVICES 2012

APOLLO

Apollo Asset Management Inc Rank 24 of 32





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The relative strengths and weaknesses of Apollo Asset Management Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apollo Asset Management Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 15% points. The greatest weakness of Apollo Asset Management Inc is the variable Revenues, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 79%, being 26% points below the market average of 105%.

Input Variable	Value in 1000 USD
Cash and Current Assets	915,419
Cost of Goods Sold	0
Debt	738,516
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	100,127
Intangible Assets	130,740
Investment Income	0
Investments	1,857,465
Labor Expense	1,340,778
Loans Income	0
Loans Payable	33,545
Operating Expenses	1,582,450
Operating and Employee Liabilities	45,933
Other Assets	5,072,249
Other Compr. Net Income	1,039,005
Other Expenses	-1,504,534
Other Liabilities	4,509,558
Other Net Income	118,548
Other Revenues	171,632
Revenue from Contract with Customer	0
Selling and General Administrative Expense	75,558

Output Variable	Value in 1000 USD
Liabilities	5,327,552
Assets	7,975,873
Expenses	1,594,379
Revenues	171,632
Stockholders Equity	2,648,321
Net Income	-1,304,199
Comprehensive Net Income	-265,194
ECR before LimitedLiability	16%
Economic Capital Ratio	79%

