

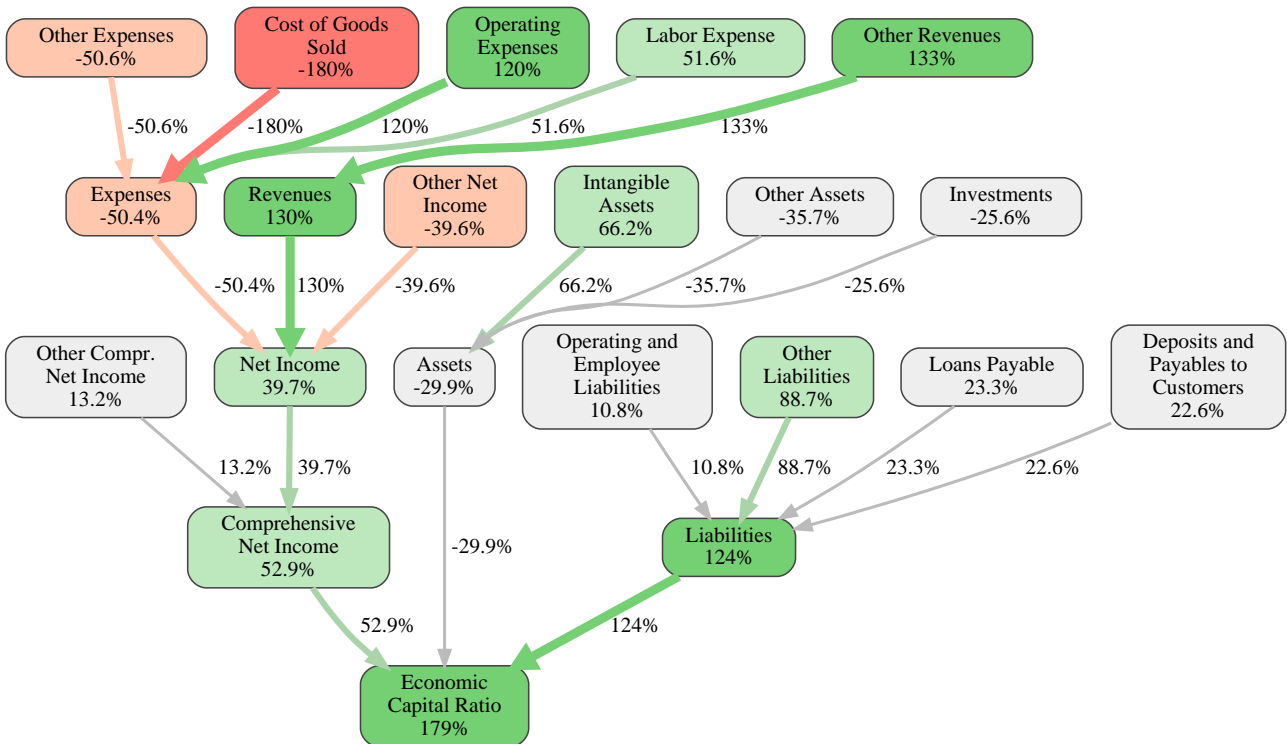


RealRate

FINANCE SERVICES 2013

Avantax INC
Rank 14 of 40

BLUCORA





The relative strengths and weaknesses of Avantax INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Avantax INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 133% points. The greatest weakness of Avantax INC is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 180% points.

The company's Economic Capital Ratio, given in the ranking table, is 195%, being 179% points above the market average of 16%.

Input Variable	Value in 1000 USD
Cash and Current Assets	212,073
Cost of Goods Sold	267,451
Debt	69,278
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	11,619
Intangible Assets	363,105
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	0
Operating and Employee Liabilities	67,688
Other Assets	10,115
Other Compr. Net Income	-308
Other Expenses	33,767
Other Liabilities	32,877
Other Net Income	0
Other Revenues	406,919
Revenue from Contract with Customer	0
Selling and General Administrative Expense	71,556

Output Variable	Value in 1000 USD
Liabilities	169,843
Assets	585,293
Expenses	384,393
Revenues	406,919
Stockholders Equity	415,450
Net Income	22,526
Comprehensive Net Income	22,218
Economic Capital Ratio	195%