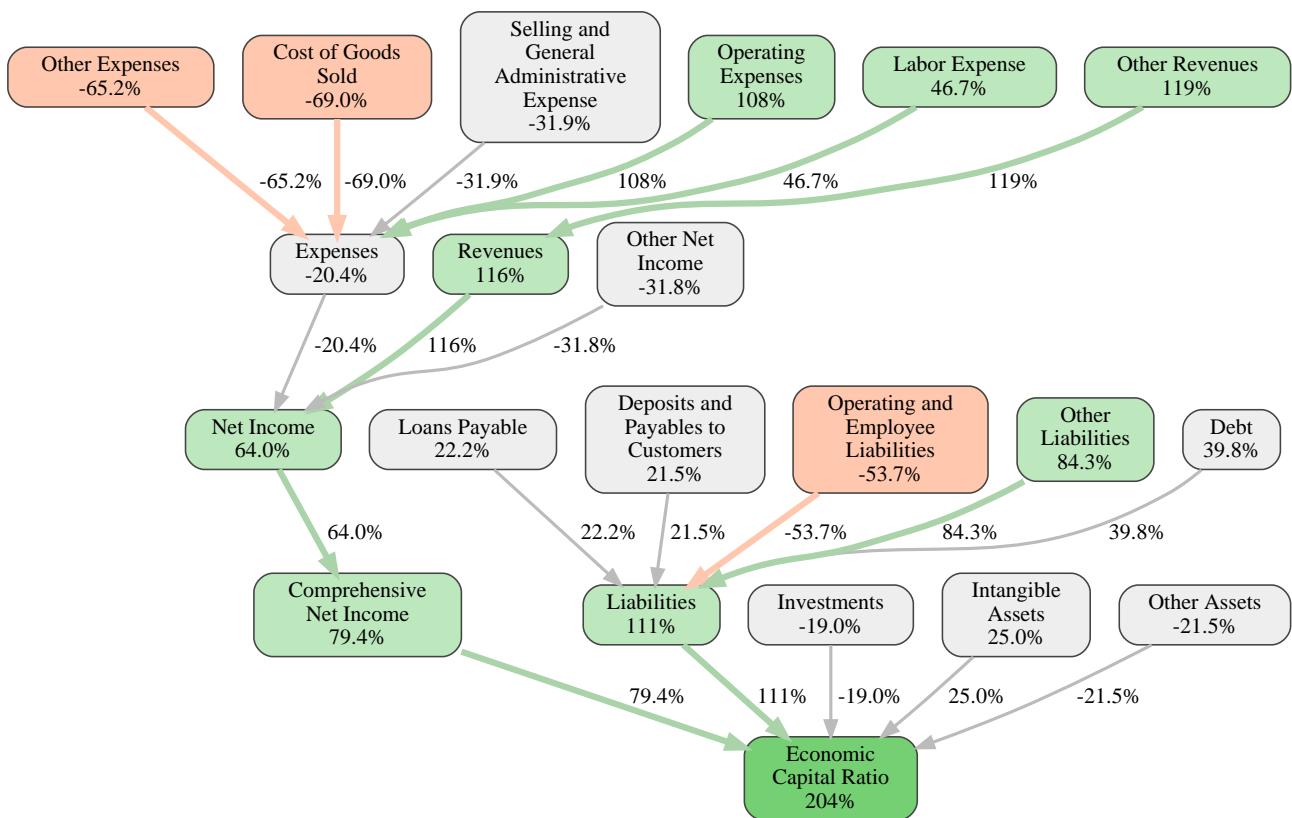




RealRate

# FINANCE SERVICES 2013

Morningstar Inc  
Rank 11 of 40





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The relative strengths and weaknesses of Morningstar Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morningstar Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 119% points. The greatest weakness of Morningstar Inc is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 69% points.

The company's Economic Capital Ratio, given in the ranking table, is 220%, being 204% points above the market average of 16%.

Input Variable	Value in 1000 USD
Cash and Current Assets	474,610
Cost of Goods Sold	195,347
Debt	0
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	43,096
Intangible Assets	437,577
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	0
Operating and Employee Liabilities	257,365
Other Assets	129,765
Other Compr. Net Income	8,217
Other Expenses	104,314
Other Liabilities	57,692
Other Net Income	10,172
Other Revenues	658,288
Revenue from Contract with Customer	0
Selling and General Administrative Expense	217,741

Output Variable	Value in 1000 USD
Liabilities	315,057
Assets	1,041,952
Expenses	560,498
Revenues	658,288
Stockholders Equity	726,895
Net Income	107,962
Comprehensive Net Income	116,179
Economic Capital Ratio	220%