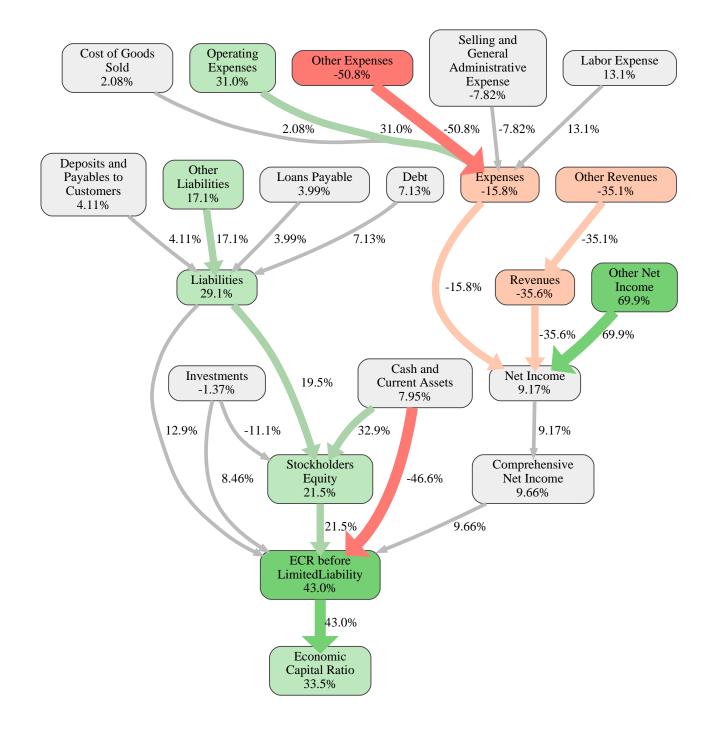


FINANCE SERVICES 2013

Financial Engines LLC Rank 7 of 39









RealRate

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The relative strengths and weaknesses of Financial Engines LLC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Financial Engines LLC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 70% points. The greatest weakness of Financial Engines LLC is the variable Other Expenses, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 134%, being 34% points above the market average of 100%.

Input Variable	Value in 1000 USD
Cash and Current Assets	247,891
Cost of Goods Sold	0
Debt	0
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	6,125
Intangible Assets	0
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	0
Operating and Employee Liabilities	35,378
Other Assets	58,942
Other Compr. Net Income	0
Other Expenses	106,483
Other Liabilities	8,069
Other Net Income	185,825
Other Revenues	100
Revenue from Contract with Customer	0
Selling and General Administrative Expense	54,743

Output Variable	Value in 1000 USD
Liabilities	43,447
Assets	306,833
Expenses	167,351
Revenues	100
Stockholders Equity	263,386
Net Income	18,574
Comprehensive Net Income	18,574
ECR before LimitedLiability	86%
Economic Capital Ratio	134%

