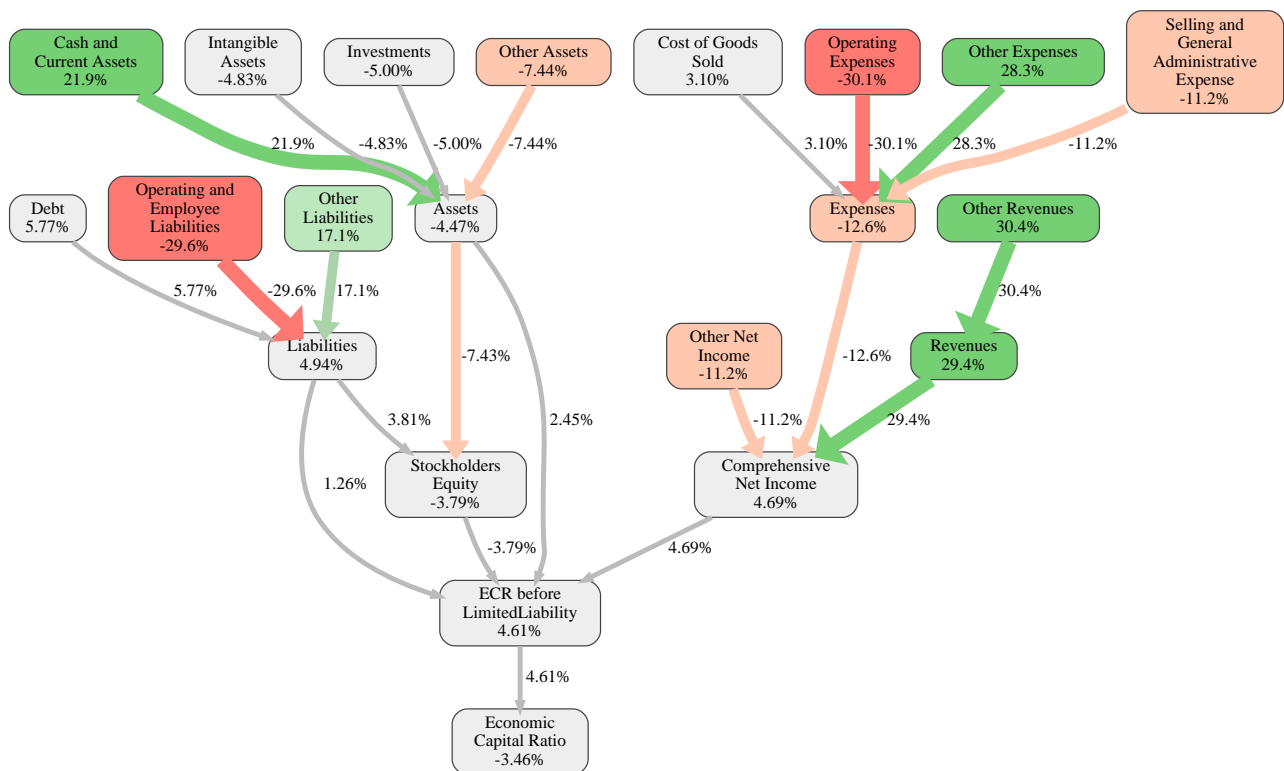




RealRate

FINANCE SERVICES 2014

Green DOT CORP
Rank 19 of 36



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The relative strengths and weaknesses of Green DOT CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Green DOT CORP compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 30% points. The greatest weakness of Green DOT CORP is the variable Operating Expenses, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 96%, being 3.5% points below the market average of 99%.

Input Variable	Value in 1000 USD
Cash and Current Assets	666,073
Cost of Goods Sold	0
Debt	0
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	0
Intangible Assets	0
Investment Income	0
Investments	6,902
Labor Expense	127,287
Loans Income	0
Loans Payable	0
Operating Expenses	524,489
Operating and Employee Liabilities	438,849
Other Assets	202,499
Other Compr. Net Income	-153
Other Expenses	-327,125
Other Liabilities	34,376
Other Net Income	3,440
Other Revenues	573,621
Revenue from Contract with Customer	0
Selling and General Administrative Expense	218,370

Output Variable	Value in 1000 USD
Liabilities	473,225
Assets	875,474
Expenses	543,021
Revenues	573,621
Stockholders Equity	402,249
Net Income	34,040
Comprehensive Net Income	33,887
ECR before Limited Liability	35%
Economic Capital Ratio	96%