



The relative strengths and weaknesses of Morningstar Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morningstar Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 49% points. The greatest weakness of Morningstar Inc is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 115%, being 24% points above the market average of 91%.

Input Variable	Value in 1000 USD
Cash and Current Assets	409,900
Cost of Goods Sold	330,100
Debt	0
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	64,400
Intangible Assets	438,400
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	0
Operating and Employee Liabilities	304,400
Other Assets	180,700
Other Compr. Net Income	-30,000
Other Expenses	62,700
Other Liabilities	84,000
Other Net Income	4,900
Other Revenues	788,800
Revenue from Contract with Customer	0
Selling and General Administrative Expense	203,700

Output Variable	Value in 1000 USD
Liabilities	388,400
Assets	1,029,000
Expenses	660,900
Revenues	788,800
Stockholders Equity	640,600
Net Income	132,800
Comprehensive Net Income	102,800
ECR before Limited Liability	60%
Economic Capital Ratio	115%