



The relative strengths and weaknesses of Morningstar Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morningstar Inc. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 176% points. The greatest weakness of Morningstar Inc. is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 104% points.

The company's Economic Capital Ratio, given in the ranking table, is 185%, being 199% points above the market average of -14%.

Input Variable	Value in 1000 USD
Cash and Current Assets	601,600
Cost of Goods Sold	411,100
Debt	0
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	96,700
Intangible Assets	630,600
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	70,000
Operating Expenses	0
Operating and Employee Liabilities	362,800
Other Assets	221,600
Other Compr. Net Income	-61,200
Other Expenses	0
Other Liabilities	86,300
Other Net Income	0
Other Revenues	1,019,900
Revenue from Contract with Customer	0
Selling and General Administrative Expense	296,300

Output Variable	Value in 1000 USD
Liabilities	519,100
Assets	1,453,800
Expenses	804,100
Revenues	1,019,900
Stockholders Equity	934,700
Net Income	215,800
Comprehensive Net Income	154,600
Economic Capital Ratio	185%