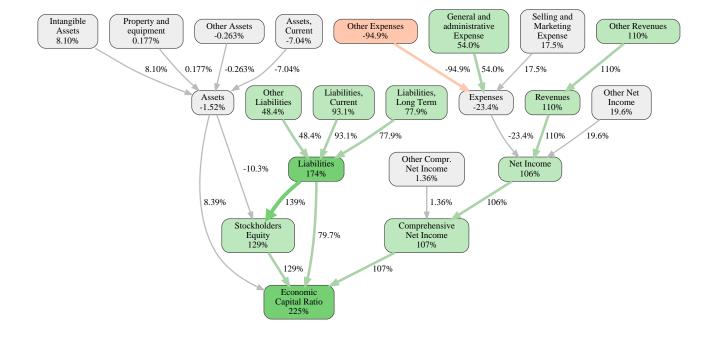


RealRate

FOOD 2017

FLOWERS FOODS INC Rank 5 of 36









FOOD 2017





The relative strengths and weaknesses of FLOWERS FOODS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FLOWERS FOODS INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 110% points. The greatest weakness of FLOWERS FOODS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 95% points.

The company's Economic Capital Ratio, given in the ranking table, is 247%, being 225% points above the market average of 22%.

Input Variable	Value in 1000 USD
Assets, Current	476,842
General and administrative Expense	0
Intangible Assets	1,301,542
Liabilities, Current	340,624
Liabilities, Long Term	0
Other Assets	201,658
Other Compr. Net Income	13,517
Other Expenses	3,752,138
Other Liabilities	0
Other Net Income	-10,971
Other Revenues	3,926,885
Property and equipment	781,026
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	2,761,068
Liabilities	340,624
Expenses	3,752,138
Revenues	3,926,885
Stockholders Equity	2,420,444
Net Income	163,776
Comprehensive Net Income	172,292
Economic Capital Ratio	247%

