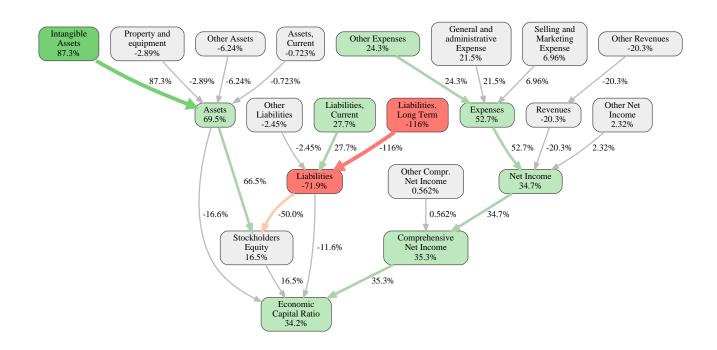


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The relative strengths and weaknesses of Post Holdings Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Post Holdings Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 87% points. The greatest weakness of Post Holdings Inc. is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 116% points.

The company's Economic Capital Ratio, given in the ranking table, is 56%, being 34% points above the market average of 22%.

Input Variable	Value in 1000 USD
Assets, Current	2,076,900
General and administrative Expense	0
Intangible Assets	5,913,400
Liabilities, Current	634,000
Liabilities, Long Term	4,991,500
Other Assets	15,900
Other Compr. Net Income	28,700
Other Expenses	4,760,800
Other Liabilities	726,500
Other Net Income	-269,300
Other Revenues	5,026,800
Property and equipment	1,354,400
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	9,360,600
Liabilities	6,352,000
Expenses	4,760,800
Revenues	5,026,800
Stockholders Equity	3,008,600
Net Income	-3,300
Comprehensive Net Income	14,781
Economic Capital Ratio	56%

