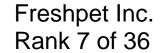
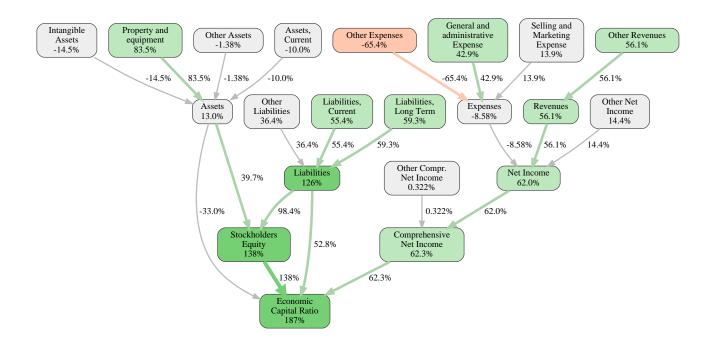


FOOD 2017













The relative strengths and weaknesses of Freshpet Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc. compared to the market average is the variable Property and equipment, increasing the Economic Capital Ratio by 84% points. The greatest weakness of Freshpet Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 65% points.

The company's Economic Capital Ratio, given in the ranking table, is 209%, being 187% points above the market average of 22%.

Input Variable	Value in 1000 USD
Assets, Current	19,243
General and administrative Expense	0
Intangible Assets	0
Liabilities, Current	18,669
Liabilities, Long Term	0
Other Assets	5,715
Other Compr. Net Income	0
Other Expenses	135,334
Other Liabilities	0
Other Net Income	-880
Other Revenues	133,054
Property and equipment	101,493
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	126,451
Liabilities	18,669
Expenses	135,334
Revenues	133,054
Stockholders Equity	107,783
Net Income	-3,161
Comprehensive Net Income	-3,161
Economic Capital Ratio	209%

