





FOOD 2018

HERSHEY CO
Rank 28 of 36



The relative strengths and weaknesses of HERSHEY CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HERSHEY CO compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 77% points. The greatest weakness of HERSHEY CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 90% points.

The company's Economic Capital Ratio, given in the ranking table, is 55%, being 32% points below the market average of 86%.

Input Variable	Value in 1000 USD
Assets, Current	2,001,910
General and administrative Expense	0
Intangible Assets	1,190,217
Liabilities, Current	2,076,543
Liabilities, Long Term	2,499,962
Other Assets	254,902
Other Compr. Net Income	88,586
Other Expenses	354,131
Other Liabilities	45,656
Other Net Income	1,110,668
Other Revenues	0
Property and equipment	2,106,697
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,553,726
Liabilities	4,622,161
Expenses	354,131
Revenues	0
Stockholders Equity	931,565
Net Income	756,537
Comprehensive Net Income	812,346
Economic Capital Ratio	55%