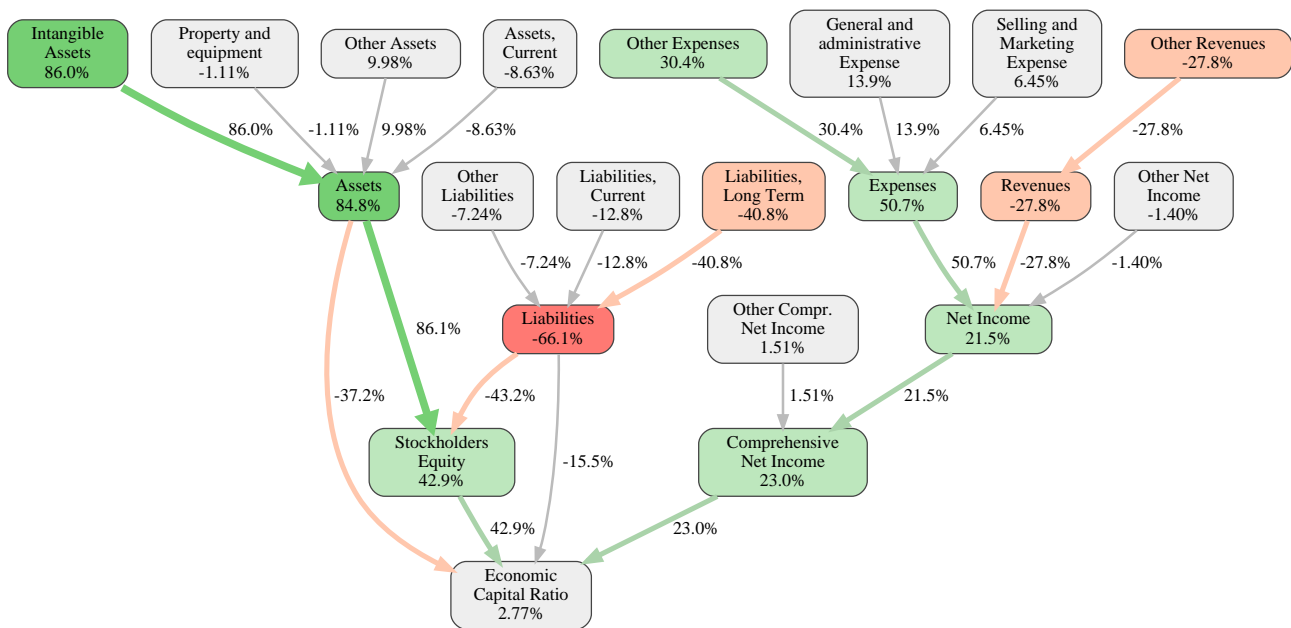




RealRate

FOOD 2018

Mondelez International Inc.
Rank 24 of 36



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The relative strengths and weaknesses of Mondelez International Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 86% points. The greatest weakness of Mondelez International Inc. is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 41% points.

The company's Economic Capital Ratio, given in the ranking table, is 89%, being 2.8% points above the market average of 86%.

| Input Variable | Value in 1000 USD |
|------------------------------------|----------------------|
| Assets, Current | 7,520,000 |
| General and administrative Expense | 0 |
| Intangible Assets | 39,724,000 |
| Liabilities, Current | 15,793,000 |
| Liabilities, Long Term | 15,661,000 |
| Other Assets | 7,188,000 |
| Other Compr. Net Income | 1,110,000 |
| Other Expenses | 23,264,000 |
| Other Liabilities | 5,464,000 |
| Other Net Income | 304,000 |
| Other Revenues | 25,896,000 |
| Property and equipment | 8,677,000 |
| Selling and Marketing Expense | 0 |

| Output Variable | Value in 1000 USD |
|--------------------------|----------------------|
| Assets | 63,109,000 |
| Liabilities | 36,918,000 |
| Expenses | 23,264,000 |
| Revenues | 25,896,000 |
| Stockholders Equity | 26,191,000 |
| Net Income | 2,936,000 |
| Comprehensive Net Income | 3,635,300 |
| Economic Capital Ratio | 89% |