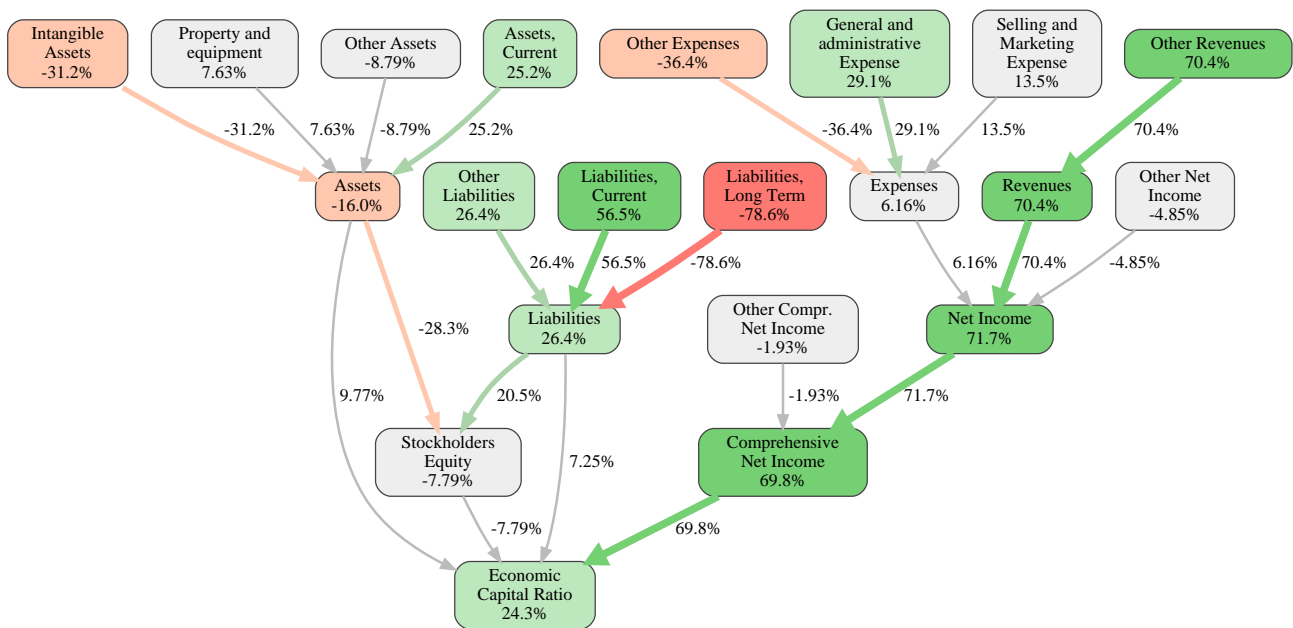




RealRate

FOOD 2018

Blue Buffalo Pet Products Inc.  
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FOOD 2018

Blue Buffalo Pet Products Inc.  
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The relative strengths and weaknesses of Blue Buffalo Pet Products Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Blue Buffalo Pet Products Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 72% points. The greatest weakness of Blue Buffalo Pet Products Inc. is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 79% points.

The company's Economic Capital Ratio, given in the ranking table, is 111%, being 24% points above the market average of 86%.

Input Variable	Value in 1000 USD
Assets, Current	520,321
General and administrative Expense	0
Intangible Assets	0
Liabilities, Current	138,973
Liabilities, Long Term	403,382
Other Assets	1,861
Other Compr. Net Income	0
Other Expenses	1,082,287
Other Liabilities	7,095
Other Net Income	1,227
Other Revenues	1,274,589
Property and equipment	326,404
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	848,586
Liabilities	549,450
Expenses	1,082,287
Revenues	1,274,589
Stockholders Equity	299,136
Net Income	193,529
Comprehensive Net Income	193,529
Economic Capital Ratio	111%