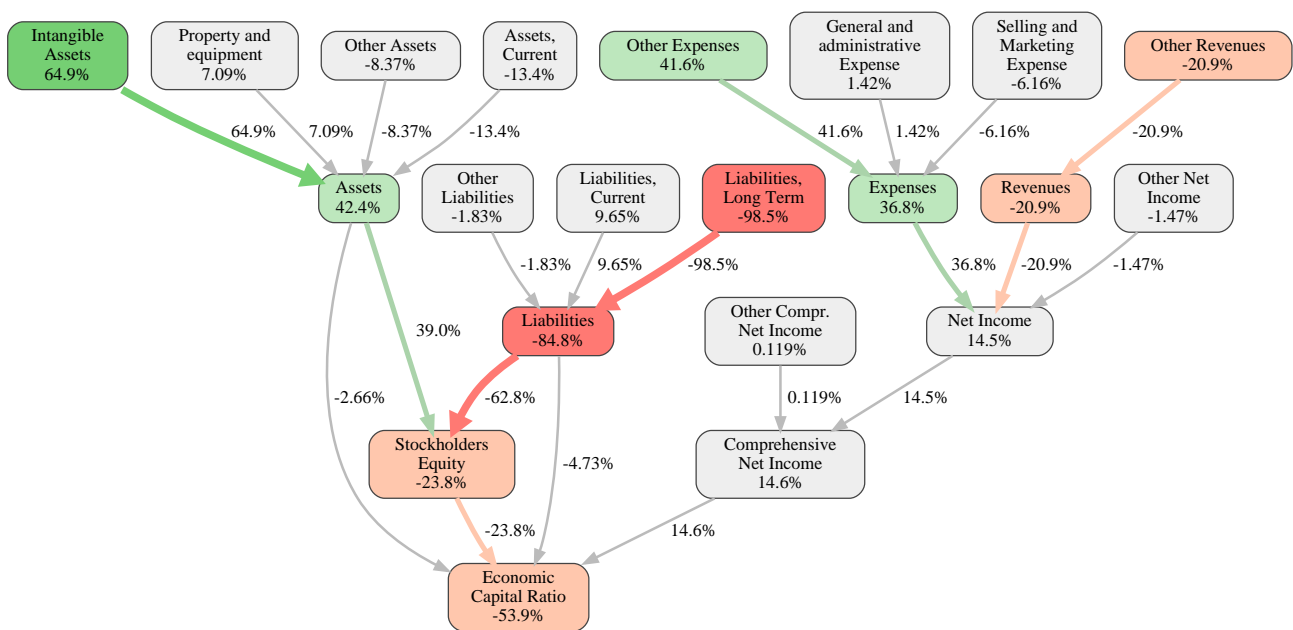




RealRate

FOOD 2019

CAMPBELL SOUP CO  
Rank 30 of 37





RealRate

FOOD 2019

CAMPBELL SOUP CO  
Rank 30 of 37



The relative strengths and weaknesses of CAMPBELL SOUP CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CAMPBELL SOUP CO compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 65% points. The greatest weakness of CAMPBELL SOUP CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 98% points.

The company's Economic Capital Ratio, given in the ranking table, is 17%, being 54% points below the market average of 71%.

Input Variable	Value in 1000 USD
Assets, Current	2,296,000
General and administrative Expense	654,000
Intangible Assets	8,776,000
Liabilities, Current	3,594,000
Liabilities, Long Term	8,567,000
Other Assets	224,000
Other Compr. Net Income	-65,000
Other Expenses	6,872,000
Other Liabilities	995,000
Other Net Income	4,000
Other Revenues	8,685,000
Property and equipment	3,233,000
Selling and Marketing Expense	902,000

Output Variable	Value in 1000 USD
Assets	14,529,000
Liabilities	13,156,000
Expenses	8,428,000
Revenues	8,685,000
Stockholders Equity	1,373,000
Net Income	261,000
Comprehensive Net Income	220,050
Economic Capital Ratio	17%