





FOOD 2020

HERSHEY CO  
Rank 27 of 37



The relative strengths and weaknesses of HERSHEY CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HERSHEY CO compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 40% points. The greatest weakness of HERSHEY CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 96% points.

The company's Economic Capital Ratio, given in the ranking table, is 63%, being 30% points below the market average of 93%.

Input Variable	Value in 1000 USD
Assets, Current	2,117,102
General and administrative Expense	0
Intangible Assets	3,327,121
Liabilities, Current	2,008,793
Liabilities, Long Term	4,186,590
Other Assets	543,033
Other Compr. Net Income	35,754
Other Expenses	6,624,332
Other Liabilities	200,018
Other Net Income	-215,168
Other Revenues	7,986,252
Property and equipment	2,153,139
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	8,140,395
Liabilities	6,395,401
Expenses	6,624,332
Revenues	7,986,252
Stockholders Equity	1,744,994
Net Income	1,146,752
Comprehensive Net Income	1,169,277
Economic Capital Ratio	63%