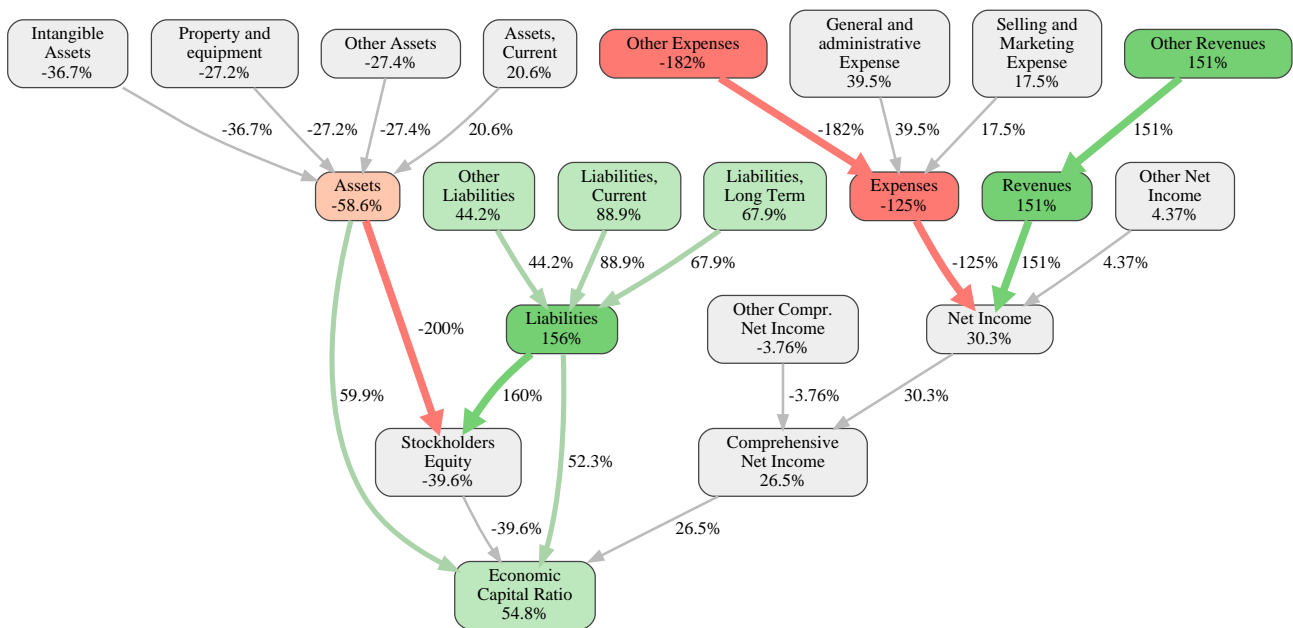




RealRate

FOOD 2020

COFFEE HOLDING CO INC
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The relative strengths and weaknesses of COFFEE HOLDING CO INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of COFFEE HOLDING CO INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 151% points. The greatest weakness of COFFEE HOLDING CO INC is the variable Other Expenses, reducing the Economic Capital Ratio by 182% points.

The company's Economic Capital Ratio, given in the ranking table, is 148%, being 55% points above the market average of 93%.

Input Variable	Value in 1000 USD
Assets, Current	31,740
General and administrative Expense	0
Intangible Assets	2,489
Liabilities, Current	11,512
Liabilities, Long Term	0
Other Assets	3,045
Other Compr. Net Income	0
Other Expenses	86,315
Other Liabilities	1,444
Other Net Income	-247
Other Revenues	86,467
Property and equipment	2,414
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	39,687
Liabilities	12,956
Expenses	86,315
Revenues	86,467
Stockholders Equity	26,731
Net Income	-95
Comprehensive Net Income	-95
Economic Capital Ratio	148%