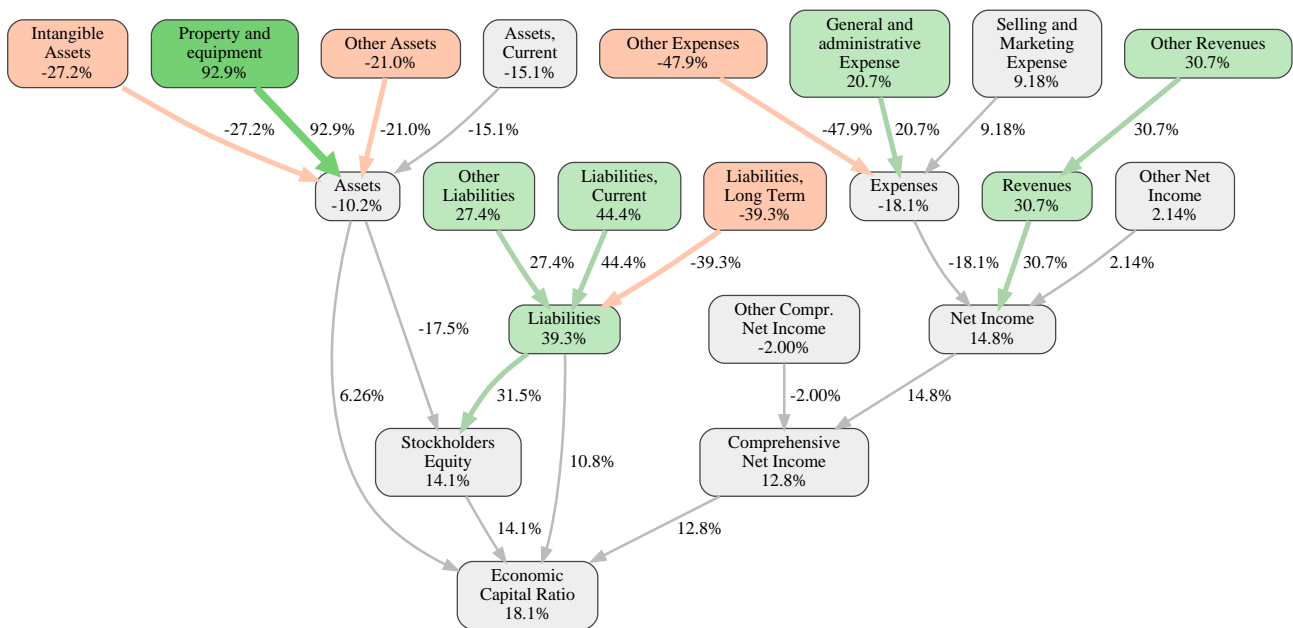




RealRate

FOOD 2020

Freshpet Inc.
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The relative strengths and weaknesses of Freshpet Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc. compared to the market average is the variable Property and equipment, increasing the Economic Capital Ratio by 93% points. The greatest weakness of Freshpet Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 48% points.

The company's Economic Capital Ratio, given in the ranking table, is 111%, being 18% points above the market average of 93%.

Input Variable	Value in 1000 USD
Assets, Current	54,324
General and administrative Expense	0
Intangible Assets	9,154
Liabilities, Current	41,986
Liabilities, Long Term	62,875
Other Assets	7,360
Other Compr. Net Income	-48
Other Expenses	246,259
Other Liabilities	0
Other Net Income	-986
Other Revenues	245,862
Property and equipment	165,288
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	236,126
Liabilities	104,861
Expenses	246,259
Revenues	245,862
Stockholders Equity	131,265
Net Income	-1,383
Comprehensive Net Income	-1,413
Economic Capital Ratio	111%