



The relative strengths and weaknesses of HERSHEY CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HERSHEY CO compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 62% points. The greatest weakness of HERSHEY CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 83% points.

The company's Economic Capital Ratio, given in the ranking table, is 68%, being 181% points above the market average of -113%.

Input Variable	Value in 1000 USD
Assets, Current	2,977,905
General and administrative Expense	0
Intangible Assets	3,283,429
Liabilities, Current	1,891,745
Liabilities, Long Term	4,773,189
Other Assets	585,256
Other Compr. Net Income	-10,821
Other Expenses	6,599,615
Other Liabilities	229,028
Other Net Income	-287,701
Other Revenues	8,149,719
Property and equipment	2,285,255
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	9,131,845
Liabilities	6,893,962
Expenses	6,599,615
Revenues	8,149,719
Stockholders Equity	2,237,883
Net Income	1,262,403
Comprehensive Net Income	1,255,586
Economic Capital Ratio	68%