



The relative strengths and weaknesses of Freshpet Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 93% points. The greatest weakness of Freshpet Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 23% points.

The company's Economic Capital Ratio, given in the ranking table, is 240%, being 353% points above the market average of -113%.

Input Variable	Value in 1000 USD
Assets, Current	109,096
General and administrative Expense	0
Intangible Assets	7,866
Liabilities, Current	33,121
Liabilities, Long Term	7,098
Other Assets	36,353
Other Compr. Net Income	-1.0
Other Expenses	320,853
Other Liabilities	0
Other Net Income	-1,125
Other Revenues	318,790
Property and equipment	281,073
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	434,388
Liabilities	40,219
Expenses	320,853
Revenues	318,790
Stockholders Equity	394,169
Net Income	-3,188
Comprehensive Net Income	-3,189
Economic Capital Ratio	240%