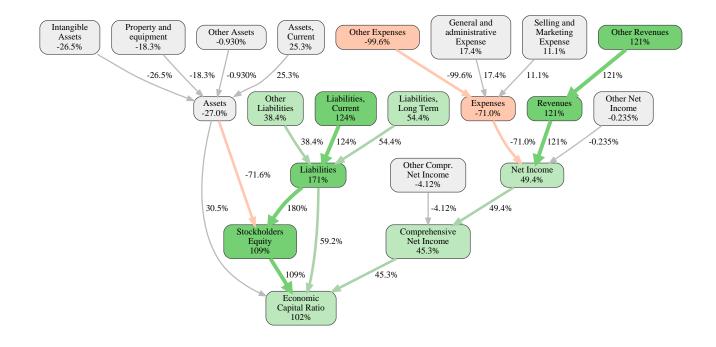


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The relative strengths and weaknesses of COFFEE HOLDING CO INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of COFFEE HOLDING CO INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 124% points. The greatest weakness of COFFEE HOLDING CO INC is the variable Other Expenses, reducing the Economic Capital Ratio by 100% points.

The company's Economic Capital Ratio, given in the ranking table, is 155%, being 102% points above the market average of 53%.

Input Variable	Value in 1000 USD
Assets, Current	30,301
General and administrative Expense	0
Intangible Assets	6,035
Liabilities, Current	10,318
Liabilities, Long Term	3,300
Other Assets	4,314
Other Compr. Net Income	0
Other Expenses	62,817
Other Liabilities	325
Other Net Income	-237
Other Revenues	63,922
Property and equipment	2,663
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	43,313
Liabilities	13,943
Expenses	62,817
Revenues	63,922
Stockholders Equity	29,370
Net Income	868
Comprehensive Net Income	868
Economic Capital Ratio	155%

