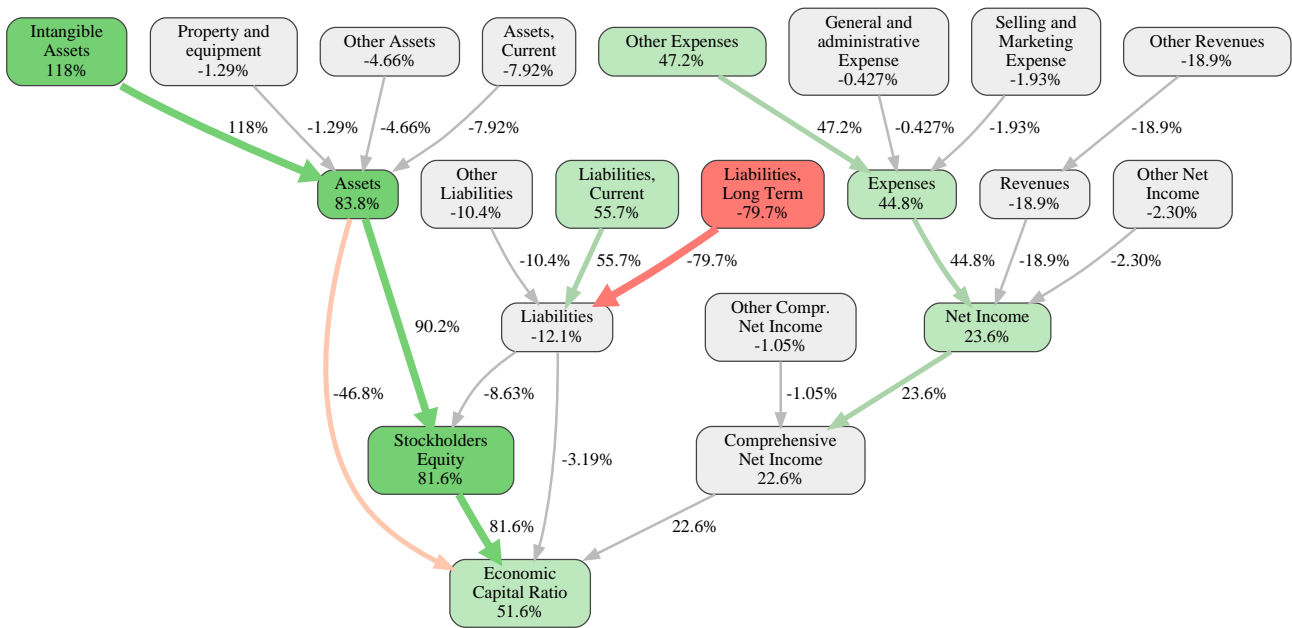




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The relative strengths and weaknesses of Hostess Brands Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hostess Brands Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 118% points. The greatest weakness of Hostess Brands Inc. is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 80% points.

The company's Economic Capital Ratio, given in the ranking table, is 105%, being 52% points above the market average of 53%.

Input Variable	Value in 1000 USD
Assets, Current	460,716
General and administrative Expense	99,173
Intangible Assets	2,651,007
Liabilities, Current	193,629
Liabilities, Long Term	1,235,845
Other Assets	19,283
Other Compr. Net Income	9,901
Other Expenses	794,667
Other Liabilities	317,847
Other Net Income	-40,926
Other Revenues	1,142,036
Property and equipment	335,305
Selling and Marketing Expense	87,971

Output Variable	Value in 1000 USD
Assets	3,466,311
Liabilities	1,747,321
Expenses	981,811
Revenues	1,142,036
Stockholders Equity	1,718,990
Net Income	119,299
Comprehensive Net Income	125,537
Economic Capital Ratio	105%