



The relative strengths and weaknesses of Laird Superfood Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Laird Superfood Inc. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 190% points. The greatest weakness of Laird Superfood Inc. is the variable Net Income, reducing the Economic Capital Ratio by 77% points.

The company's Economic Capital Ratio, given in the ranking table, is 291%, being 238% points above the market average of 53%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	47,682
General and administrative Expense	16,459
Intangible Assets	11,325
Liabilities, Current	3,786
Liabilities, Long Term	0
Other Assets	2,328
Other Compr. Net Income	47,666
Other Expenses	28,391
Other Liabilities	7.5
Other Net Income	100
Other Revenues	36,811
Property and equipment	4,513
Selling and Marketing Expense	15,895

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	65,847
Liabilities	3,794
Expenses	60,746
Revenues	36,811
Stockholders Equity	62,054
Net Income	-23,835
Comprehensive Net Income	6,195
Economic Capital Ratio	291%