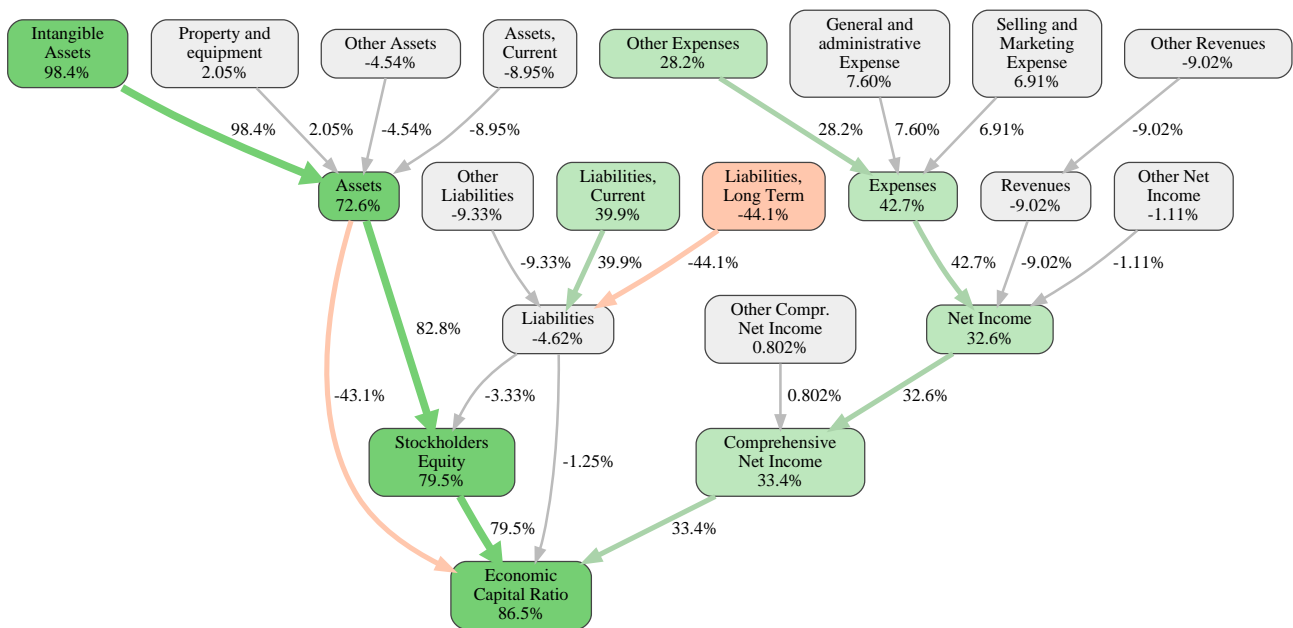




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J M SMUCKER Co
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The relative strengths and weaknesses of J M SMUCKER Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of J M SMUCKER Co compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 98% points. The greatest weakness of J M SMUCKER Co is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 109%, being 87% points above the market average of 22%.

Input Variable	Value in 1000 USD
Assets, Current	2,010,100
General and administrative Expense	0
Intangible Assets	11,774,500
Liabilities, Current	1,952,800
Liabilities, Long Term	4,467,200
Other Assets	138,700
Other Compr. Net Income	40,000
Other Expenses	7,252,600
Other Liabilities	1,494,900
Other Net Income	-114,600
Other Revenues	7,998,900
Property and equipment	2,131,700
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	16,055,000
Liabilities	7,914,900
Expenses	7,252,600
Revenues	7,998,900
Stockholders Equity	8,140,100
Net Income	631,700
Comprehensive Net Income	656,900
Economic Capital Ratio	109%