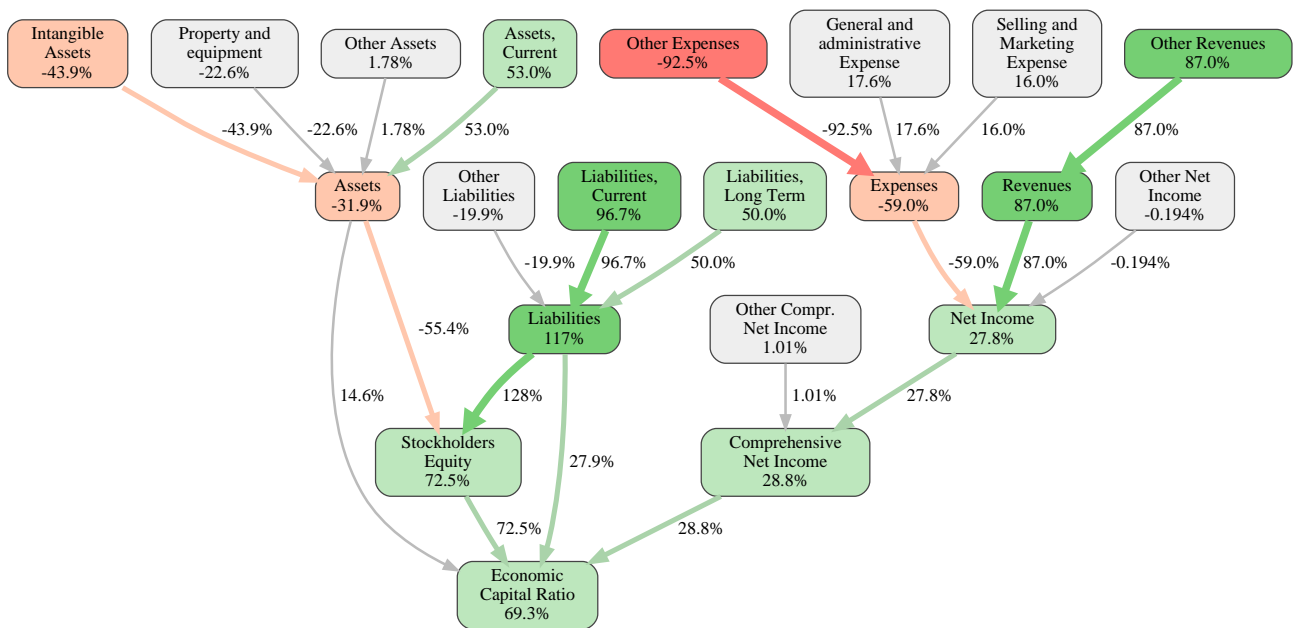




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COFFEE HOLDING CO INC
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The relative strengths and weaknesses of COFFEE HOLDING CO INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of COFFEE HOLDING CO INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 97% points. The greatest weakness of COFFEE HOLDING CO INC is the variable Other Expenses, reducing the Economic Capital Ratio by 92% points.

The company's Economic Capital Ratio, given in the ranking table, is 92%, being 69% points above the market average of 22%.

Input Variable	Value in 1000 USD
Assets, Current	31,702
General and administrative Expense	0
Intangible Assets	2,872
Liabilities, Current	6,440
Liabilities, Long Term	3,136
Other Assets	4,919
Other Compr. Net Income	0
Other Expenses	70,050
Other Liabilities	8,566
Other Net Income	-259
Other Revenues	65,707
Property and equipment	3,200
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	42,693
Liabilities	18,142
Expenses	70,050
Revenues	65,707
Stockholders Equity	24,551
Net Income	-4,602
Comprehensive Net Income	-4,602
Economic Capital Ratio	92%