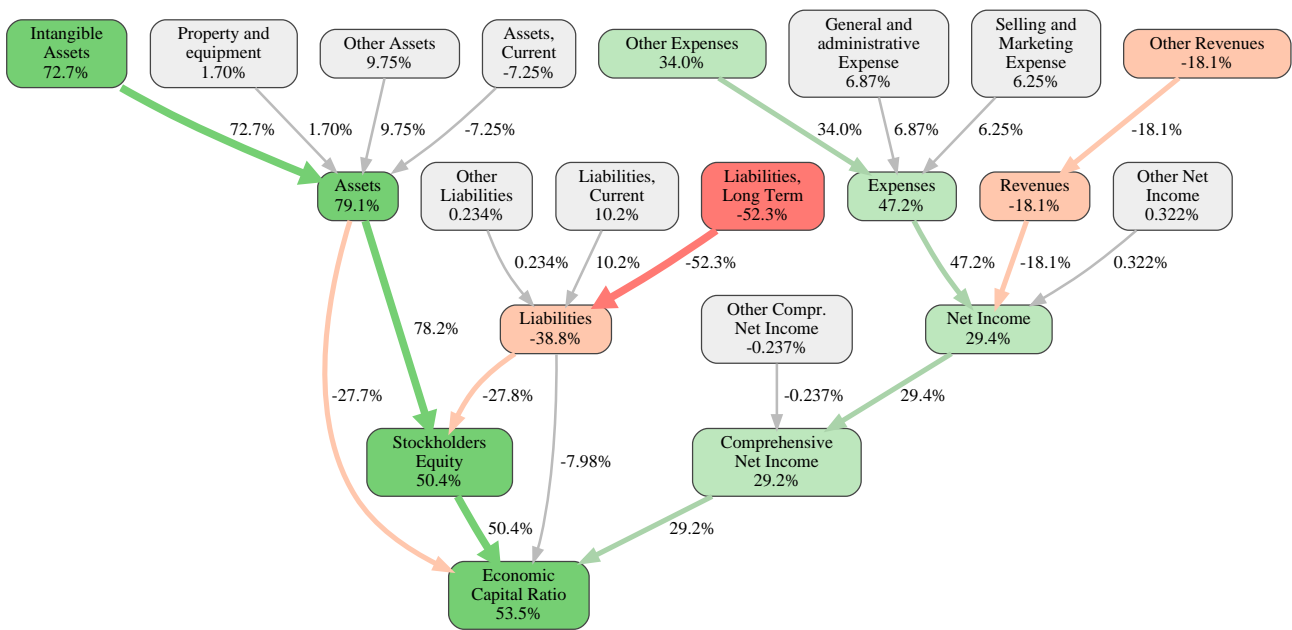




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Mondelez International Inc.  
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The relative strengths and weaknesses of Mondelez International Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 73% points. The greatest weakness of Mondelez International Inc. is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 76%, being 54% points above the market average of 22%.

Input Variable	Value in 1000 USD
Assets, Current	10,091,000
General and administrative Expense	0
Intangible Assets	43,820,000
Liabilities, Current	16,731,000
Liabilities, Long Term	23,453,000
Other Assets	8,230,000
Other Compr. Net Income	-332,000
Other Expenses	28,710,000
Other Liabilities	4,057,000
Other Net Income	-60,000
Other Revenues	31,496,000
Property and equipment	9,020,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	71,161,000
Liabilities	44,241,000
Expenses	28,710,000
Revenues	31,496,000
Stockholders Equity	26,920,000
Net Income	2,726,000
Comprehensive Net Income	2,516,840
Economic Capital Ratio	76%