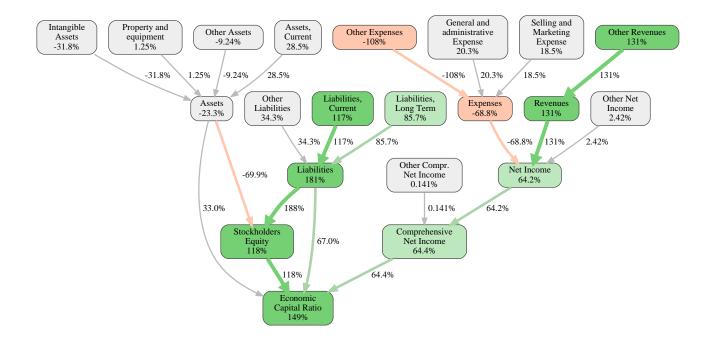


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The relative strengths and weaknesses of Vital Farms Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Vital Farms Inc. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 131% points. The greatest weakness of Vital Farms Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 108% points.

The company's Economic Capital Ratio, given in the ranking table, is 171%, being 149% points above the market average of 22%.

Input Variable	Value in 1000 USD
Assets, Current	149,614
General and administrative Expense	0
Intangible Assets	5,753
Liabilities, Current	47,652
Liabilities, Long Term	1,659
Other Assets	144
Other Compr. Net Income	-1,266
Other Expenses	361,547
Other Liabilities	7,023
Other Net Income	727
Other Revenues	362,050
Property and equipment	59,155
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	214,666
Liabilities	56,334
Expenses	361,547
Revenues	362,050
Stockholders Equity	158,332
Net Income	1,230
Comprehensive Net Income	432
Economic Capital Ratio	171%

