



The relative strengths and weaknesses of Freshpet Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 79% points. The greatest weakness of Freshpet Inc. is the variable Intangible Assets, reducing the Economic Capital Ratio by 9.5% points.

The company's Economic Capital Ratio, given in the ranking table, is 230%, being 208% points above the market average of 22%.

Input Variable	Value in 1000 USD
Assets, Current	261,965
General and administrative Expense	0
Intangible Assets	5,165
Liabilities, Current	89,614
Liabilities, Long Term	4,200
Other Assets	57,667
Other Compr. Net Income	1,490
Other Expenses	647,609
Other Liabilities	0
Other Net Income	-7,229
Other Revenues	595,344
Property and equipment	800,586
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	1,125,383
Liabilities	93,814
Expenses	647,609
Revenues	595,344
Stockholders Equity	1,031,569
Net Income	-59,494
Comprehensive Net Income	-58,555
Economic Capital Ratio	230%