



The relative strengths and weaknesses of Hershey CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey CO compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 30% points. The greatest weakness of Hershey CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 169%, being 12% points above the market average of 157%.

Input Variable	Value in 1000 USD
Assets, Current	3,759,457
General and administrative Expense	0
Intangible Assets	4,579,619
Liabilities, Current	3,929,495
Liabilities, Long Term	3,878,469
Other Assets	1,148,932
Other Compr. Net Income	-73,812
Other Expenses	8,556,728
Other Liabilities	424,243
Other Net Income	-424,296
Other Revenues	11,202,263
Property and equipment	3,458,853
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	12,946,861
Liabilities	8,232,207
Expenses	8,556,728
Revenues	11,202,263
Stockholders Equity	4,714,654
Net Income	2,221,239
Comprehensive Net Income	2,147,427
ECR before Limited Liability	43%
Economic Capital Ratio	169%