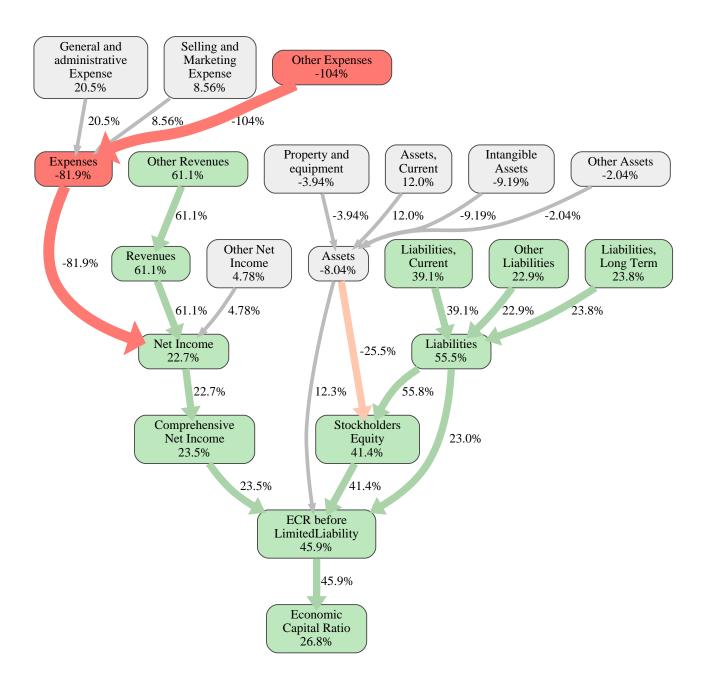


MEDIFAST







The relative strengths and weaknesses of Medifast INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Medifast INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 61% points. The greatest weakness of Medifast INC is the variable Other Expenses, reducing the Economic Capital Ratio by 104% points.

The company's Economic Capital Ratio, given in the ranking table, is 184%, being 27% points above the market average of 157%.

Input Variable	Value in 1000 USD
Assets, Current	214,404
General and administrative Expense	0
Intangible Assets	11,155
Liabilities, Current	64,161
Liabilities, Long Term	9,943
Other Assets	21,127
Other Compr. Net Income	-68
Other Expenses	601,281
Other Liabilities	0
Other Net Income	909
Other Revenues	602,463
Property and equipment	37,527
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	284,213
Liabilities	74,104
Expenses	601,281
Revenues	602,463
Stockholders Equity	210,109
Net Income	2,091
Comprehensive Net Income	2,023
ECR before LimitedLiability	60%
Economic Capital Ratio	184%

