



The relative strengths and weaknesses of Laird Superfood Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Laird Superfood Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 45% points. The greatest weakness of Laird Superfood Inc is the variable Expenses, reducing the Economic Capital Ratio by 97% points.

The company's Economic Capital Ratio, given in the ranking table, is 165%, being 7.4% points above the market average of 157%.

Input Variable	Value in 1000 USD
Assets, Current	17,967
General and administrative Expense	9,299
Intangible Assets	206
Liabilities, Current	5,922
Liabilities, Long Term	140
Other Assets	1,028
Other Compr. Net Income	0
Other Expenses	25,668
Other Liabilities	0
Other Net Income	413
Other Revenues	43,295
Property and equipment	58
Selling and Marketing Expense	10,562

Output Variable	Value in 1000 USD
Assets	19,259
Liabilities	6,062
Expenses	45,529
Revenues	43,295
Stockholders Equity	13,197
Net Income	-1,820
Comprehensive Net Income	-1,820
ECR before Limited Liability	38%
Economic Capital Ratio	165%