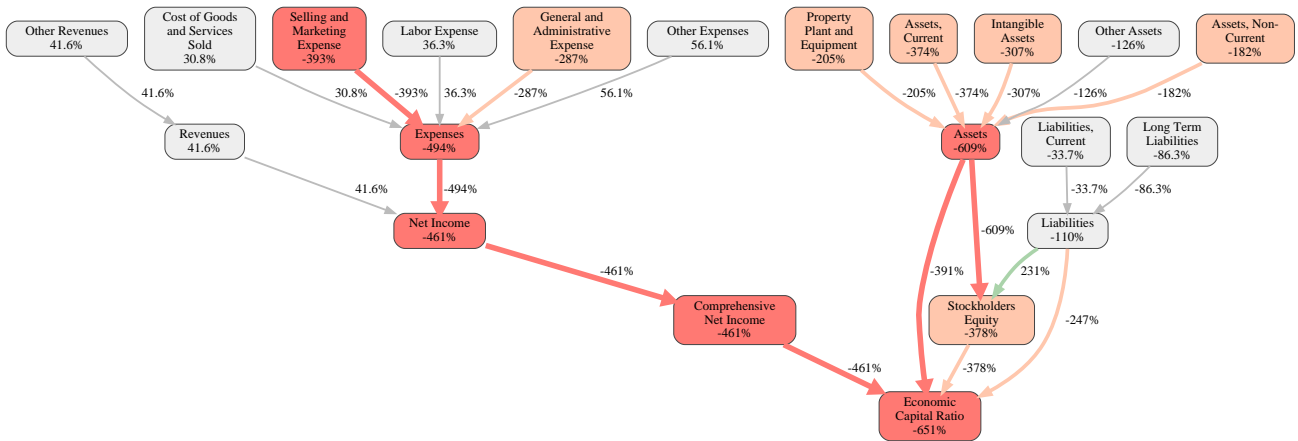




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LifeMD Inc.
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The relative strengths and weaknesses of LifeMD Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LifeMD Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 56% points. The greatest weakness of LifeMD Inc. is the variable Expenses, reducing the Economic Capital Ratio by 494% points.

The company's Economic Capital Ratio, given in the ranking table, is -608%, being 651% points below the market average of 43%.

Input Variable	Value in 1000 USD
Assets, Current	12,063
Assets, Non-Current	990
Cost of Goods and Services Sold	8,907
Depreciation, Depletion, Amortization	0
General and Administrative Expense	42,207
Goodwill Impairment Loss	0
Intangible Assets	0
Labor Expense	0
Liabilities, Current	13,490
Long Term Liabilities	0
Operating Costs and Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	2,452
Other Liabilities	385
Other Net Income	-2,582
Other Revenues	37,294
Property Plant and Equipment	0
Research And Development Expense	0
Selling and Marketing Expense	41,669

Output Variable	Value in 1000 USD
Assets	13,054
Liabilities	13,875
Expenses	95,236
Revenues	37,294
Stockholders Equity	-822
Net Income	-60,524
Comprehensive Net Income	-60,524
Economic Capital Ratio	-608%