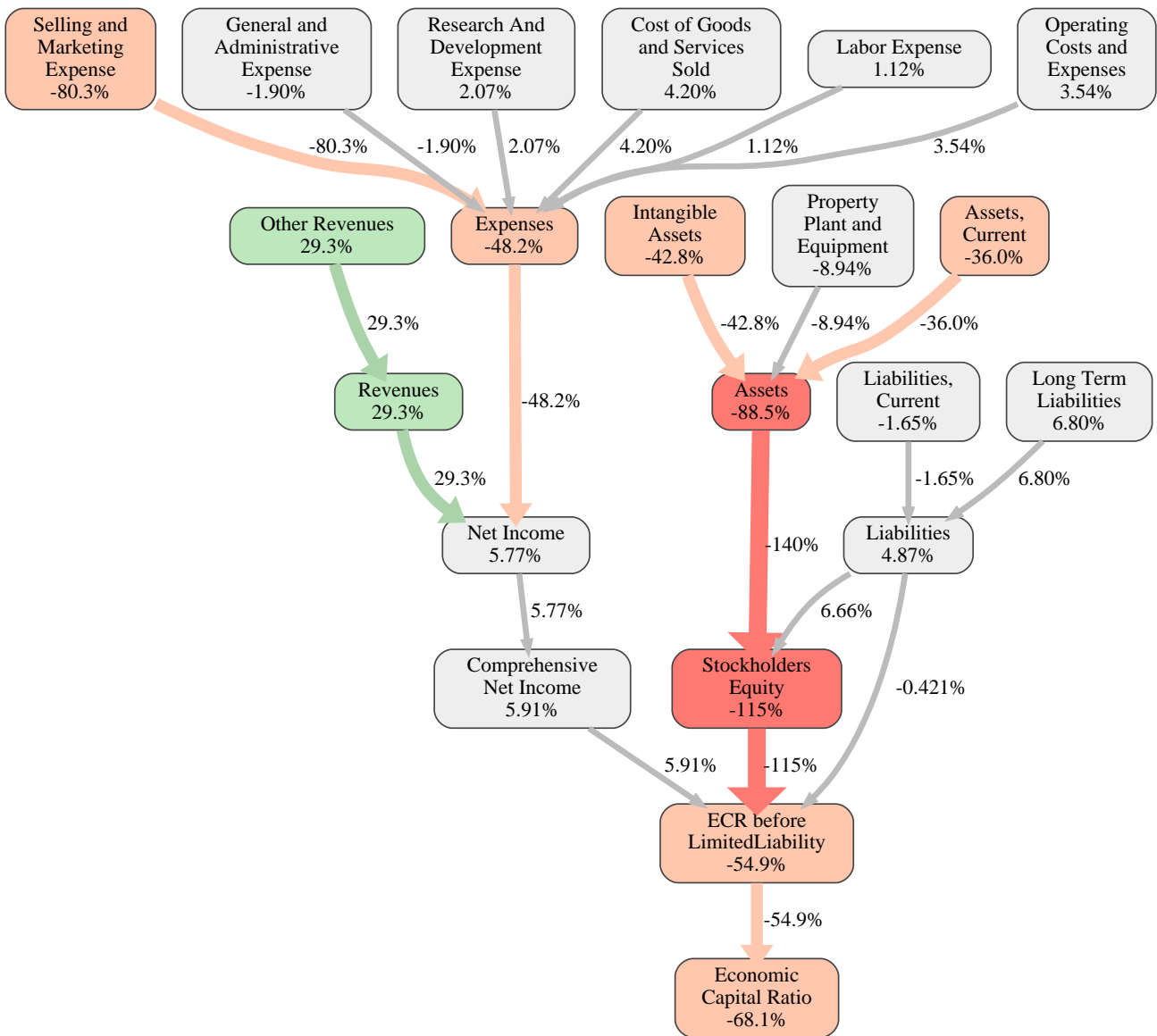




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HEALTH SERVICES 2025

Lifemd Inc
Rank 57 of 67





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The relative strengths and weaknesses of Lifemd Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifemd Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 29% points. The greatest weakness of Lifemd Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 115% points.

The company's Economic Capital Ratio, given in the ranking table, is 85%, being 68% points below the market average of 154%.

Input Variable	Value in 1000 USD
Assets, Current	48,733
Assets, Non-Current	23,727
Cost of Goods and Services Sold	24,068
Depreciation, Depletion, Amortization	0
General and Administrative Expense	72,662
Goodwill Impairment Loss	0
Intangible Assets	0
Labor Expense	0
Liabilities, Current	60,255
Long Term Liabilities	16,150
Operating Costs and Expenses	0
Other Assets	-1,479
Other Compr. Net Income	0
Other Expenses	31,432
Other Liabilities	100
Other Net Income	0
Other Revenues	212,454
Property Plant and Equipment	1,479
Research And Development Expense	0
Selling and Marketing Expense	103,020

Output Variable	Value in 1000 USD
Assets	72,460
Liabilities	76,505
Expenses	231,182
Revenues	212,454
Stockholders Equity	-4,045
Net Income	-18,728
Comprehensive Net Income	-18,728
BaseVar	296,301
ECR before LimitedLiability	-33%
Economic Capital Ratio	85%