





HOTELS & MOTELS 2012

Red Lion Hotels CORP Rank 20 of 30

The relative strengths and weaknesses of Red Lion Hotels CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Red Lion Hotels CORP compared to the market average is the variable General and Administrative Expense, increasing the Economic Capital Ratio by 37% points. The greatest weakness of Red Lion Hotels CORP is the variable Other Expenses, reducing the Economic Capital Ratio by 80% points.

The company's Economic Capital Ratio, given in the ranking table, is 79%, being 16% points below the market average of 95%.

Input Variable	Value in 1000 USD
Assets, Current	50,920
Assets, Non-Current	5,883
Cost of Goods and Services Sold	1,733
Depreciation, Depletion, Amortization	0
General and Administrative Expense	5,503
Intangible Assets	15,504
Liabilities, Current	21,009
Long Term Liabilities	0
Operating Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	155,250
Other Liabilities	118,022
Other Net Income	-656
Other Revenues	156,080
Property Plant and Equipment	232,589

Output Variable	Value in 1000 USD
Assets	304,896
Liabilities	139,031
Expenses	162,486
Revenues	156,080
Stockholders Equity	165,865
Net Income	-7,062
Comprehensive Net Income	-7,062
ECR before Limited Liability	43%
Economic Capital Ratio	79%