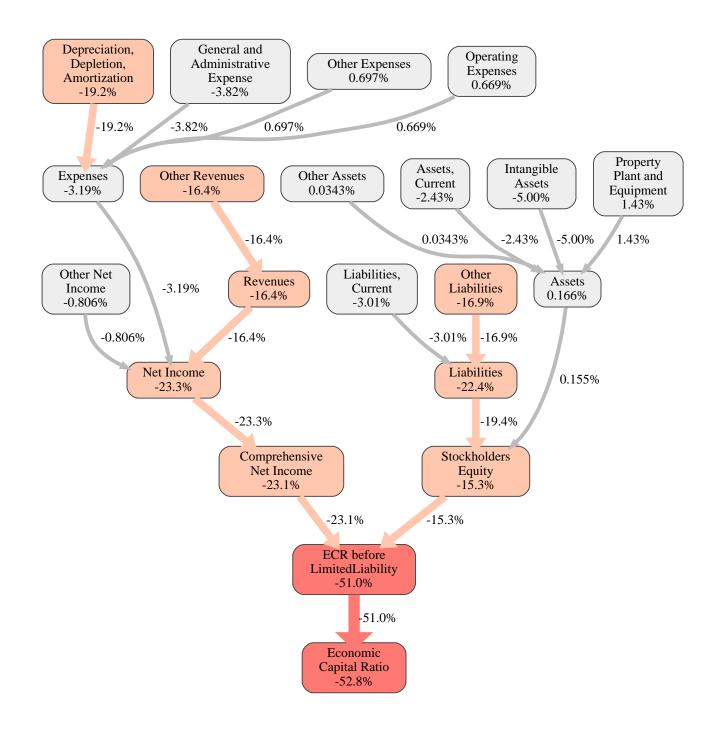


HOTELS & MOTELS 2012

Great Wolf Resorts Inc Rank 26 of 30





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The relative strengths and weaknesses of Great Wolf Resorts Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Great Wolf Resorts Inc compared to the market average is the variable Property Plant and Equipment, increasing the Economic Capital Ratio by 1.4% points. The greatest weakness of Great Wolf Resorts Inc is the variable Net Income, reducing the Economic Capital Ratio by 23% points.

The company's Economic Capital Ratio, given in the ranking table, is 42%, being 53% points below the market average of 95%.

Input Variable	Value in 1000 USD
Assets, Current	58,025
Assets, Non-Current	26,049
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	53,723
General and Administrative Expense	64,332
Intangible Assets	0
Liabilities, Current	120,473
Long Term Liabilities	0
Operating Expenses	0
Other Assets	50,986
Other Compr. Net Income	0
Other Expenses	212,071
Other Liabilities	448,998
Other Net Income	7,728
Other Revenues	296,708
Property Plant and Equipment	576,262

Output Variable	Value in 1000 USD
Assets	711,322
Liabilities	569,471
Expenses	330,126
Revenues	296,708
Stockholders Equity	141,851
Net Income	-25,690
Comprehensive Net Income	-25,690
ECR before LimitedLiability	-2.1%
Economic Capital Ratio	42%

