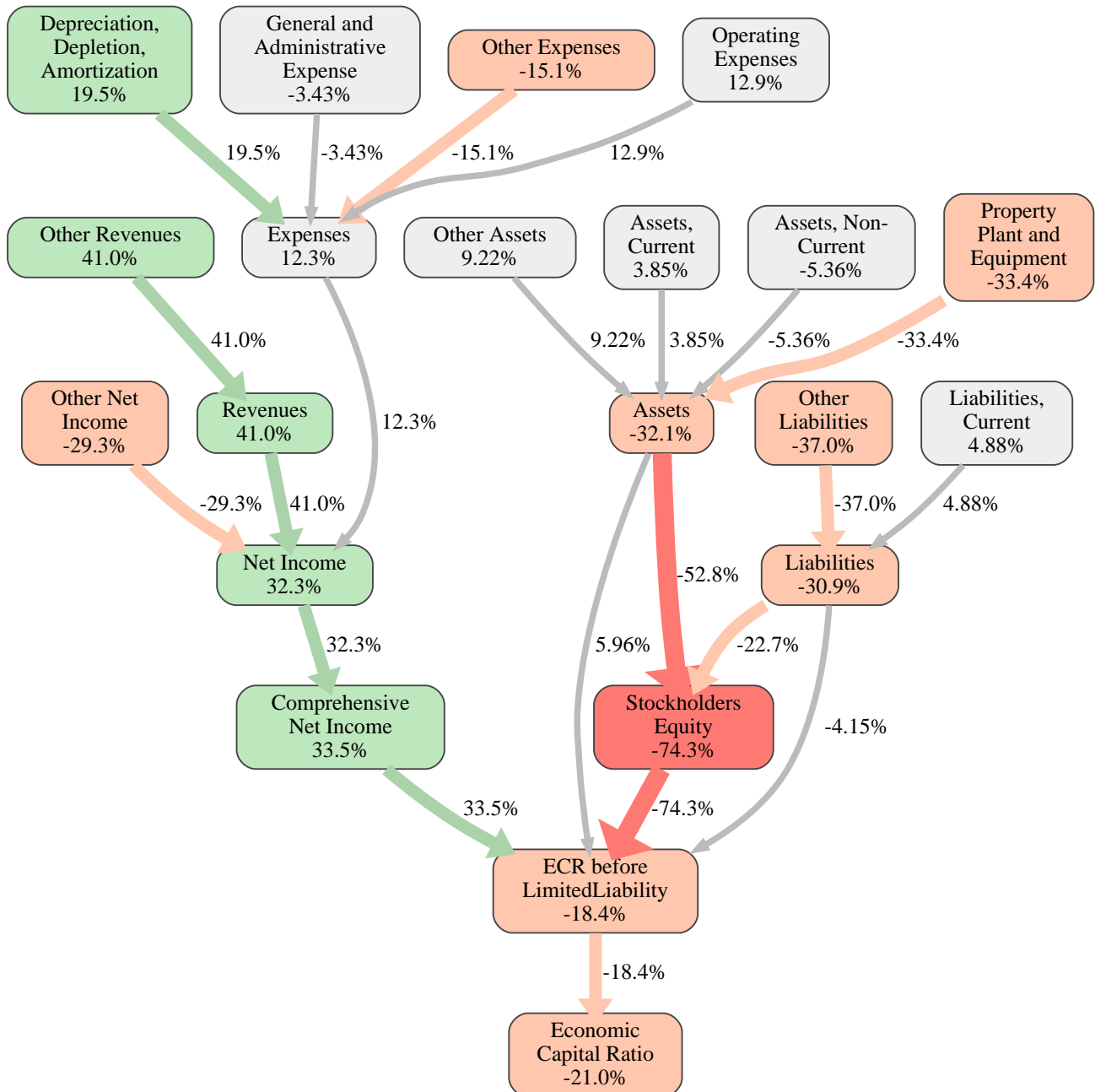




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HOTELS & MOTELS 2013

Choice Hotels International INC DE
Rank 25 of 35



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The relative strengths and weaknesses of Choice Hotels International INC DE are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Choice Hotels International INC DE compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 41% points. The greatest weakness of Choice Hotels International INC DE is the variable Stockholders Equity, reducing the Economic Capital Ratio by 74% points.

The company's Economic Capital Ratio, given in the ranking table, is 62%, being 21% points below the market average of 83%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	233,470	Assets	510,772
Assets, Non-Current	76,013	Liabilities	1,059,676
Cost of Goods and Services Sold	0	Expenses	546,848
Depreciation, Depletion, Amortization	8,226	Revenues	691,509
General and Administrative Expense	101,852	Stockholders Equity	-548,904
Intangible Assets	79,286	Net Income	120,687
Liabilities, Current	176,137	Comprehensive Net Income	123,272
Long Term Liabilities	0	ECR before Limited Liability	21%
Operating Expenses	0	Economic Capital Ratio	62%
Other Assets	70,352		
Other Compr. Net Income	2,585		
Other Expenses	436,770		
Other Liabilities	883,539		
Other Net Income	-23,974		
Other Revenues	691,509		
Property Plant and Equipment	51,651		