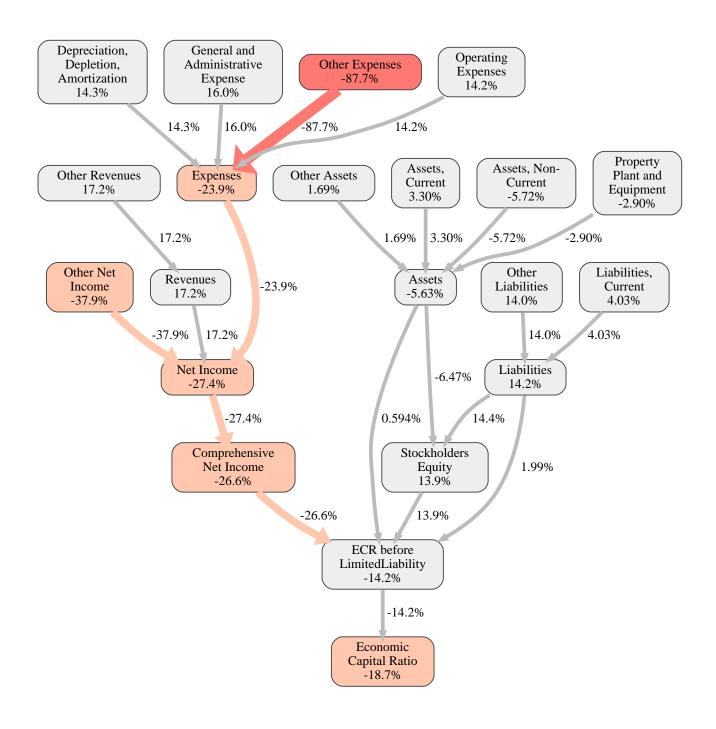


HOTELS & MOTELS 2014

Red Lion Hotels CORP Rank 18 of 29





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The relative strengths and weaknesses of Red Lion Hotels CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Red Lion Hotels CORP compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 17% points. The greatest weakness of Red Lion Hotels CORP is the variable Other Expenses, reducing the Economic Capital Ratio by 88% points.

The company's Economic Capital Ratio, given in the ranking table, is 56%, being 19% points below the market average of 75%.

| Input Variable | Value in 1000 USD |
|---------------------------------------|----------------------|
| Assets, Current | 44,045 |
| Assets, Non-Current | 4,298 |
| Cost of Goods and Services Sold | 535 |
| Depreciation, Depletion, Amortization | 0 |
| General and Administrative Expense | 7,945 |
| Intangible Assets | 15,504 |
| Liabilities, Current | 19,238 |
| Long Term Liabilities | 0 |
| Operating Expenses | 0 |
| Other Assets | 4,423 |
| Other Compr. Net Income | -159 |
| Other Expenses | 120,768 |
| Other Liabilities | 78,179 |
| Other Net Income | -7,854 |
| Other Revenues | 120,055 |
| Property Plant and Equipment | 166,356 |

| Output Variable | Value in 1000 USD |
|-----------------------------|----------------------|
| Assets | 234,626 |
| Liabilities | 97,417 |
| Expenses | 129,248 |
| Revenues | 120,055 |
| Stockholders Equity | 137,209 |
| Net Income | -17,047 |
| Comprehensive Net Income | -17,206 |
| ECR before LimitedLiability | 15% |
| Economic Capital Ratio | 56% |

