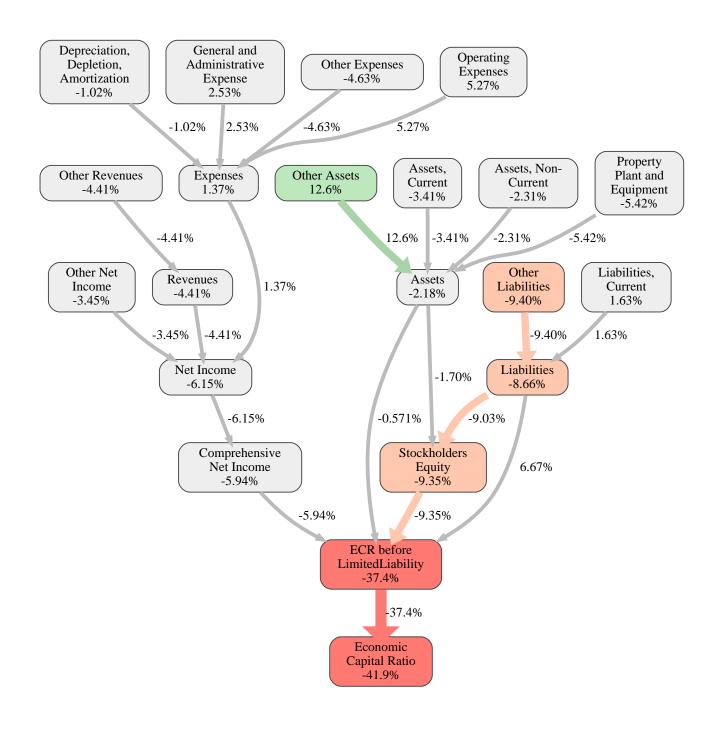


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Morgans Hotel Group Co Rank 27 of 29





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The relative strengths and weaknesses of Morgans Hotel Group Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morgans Hotel Group Co compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Morgans Hotel Group Co is the variable Other Liabilities, reducing the Economic Capital Ratio by 9.4% points.

The company's Economic Capital Ratio, given in the ranking table, is 33%, being 42% points below the market average of 75%.

Input Variable	Value in 1000 USD
Assets, Current	10,025
Assets, Non-Current	0
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	27,374
General and Administrative Expense	42,563
Intangible Assets	66,572
Liabilities, Current	0
Long Term Liabilities	0
Operating Expenses	0
Other Assets	201,981
Other Compr. Net Income	0
Other Expenses	217,891
Other Liabilities	749,688
Other Net Income	7,192
Other Revenues	236,486
Property Plant and Equipment	292,629

Output Variable	Value in 1000 USD
Assets	571,207
Liabilities	749,688
Expenses	287,828
Revenues	236,486
Stockholders Equity	-178,481
Net Income	-44,150
Comprehensive Net Income	-44,150
ECR before LimitedLiability	-53%
Economic Capital Ratio	33%

