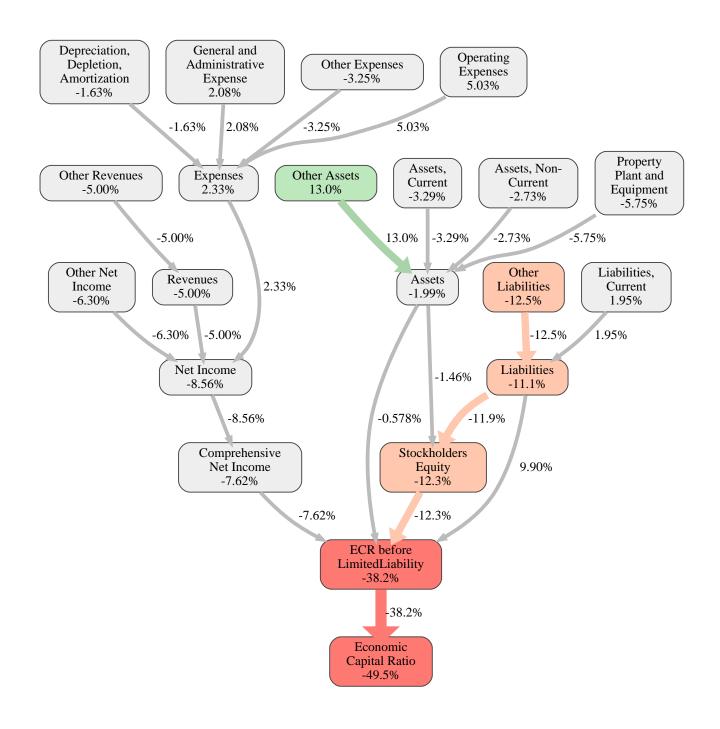


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Morgans Hotel Group Co Rank 34 of 37





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The relative strengths and weaknesses of Morgans Hotel Group Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morgans Hotel Group Co compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Morgans Hotel Group Co is the variable Other Liabilities, reducing the Economic Capital Ratio by 12% points.

The company's Economic Capital Ratio, given in the ranking table, is 30%, being 50% points below the market average of 79%.

Input Variable	Value in 1000 USD
Assets, Current	13,493
Assets, Non-Current	0
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	28,875
General and Administrative Expense	41,724
Intangible Assets	54,057
Liabilities, Current	0
Long Term Liabilities	0
Operating Expenses	0
Other Assets	205,869
Other Compr. Net Income	0
Other Expenses	222,434
Other Liabilities	778,659
Other Net Income	8,029
Other Revenues	234,961
Property Plant and Equipment	277,825

Output Variable	Value in 1000 USD
Assets	551,244
Liabilities	778,659
Expenses	293,033
Revenues	234,961
Stockholders Equity	-227,415
Net Income	-50,043
Comprehensive Net Income	-50,043
ECR before LimitedLiability	-63%
Economic Capital Ratio	30%

