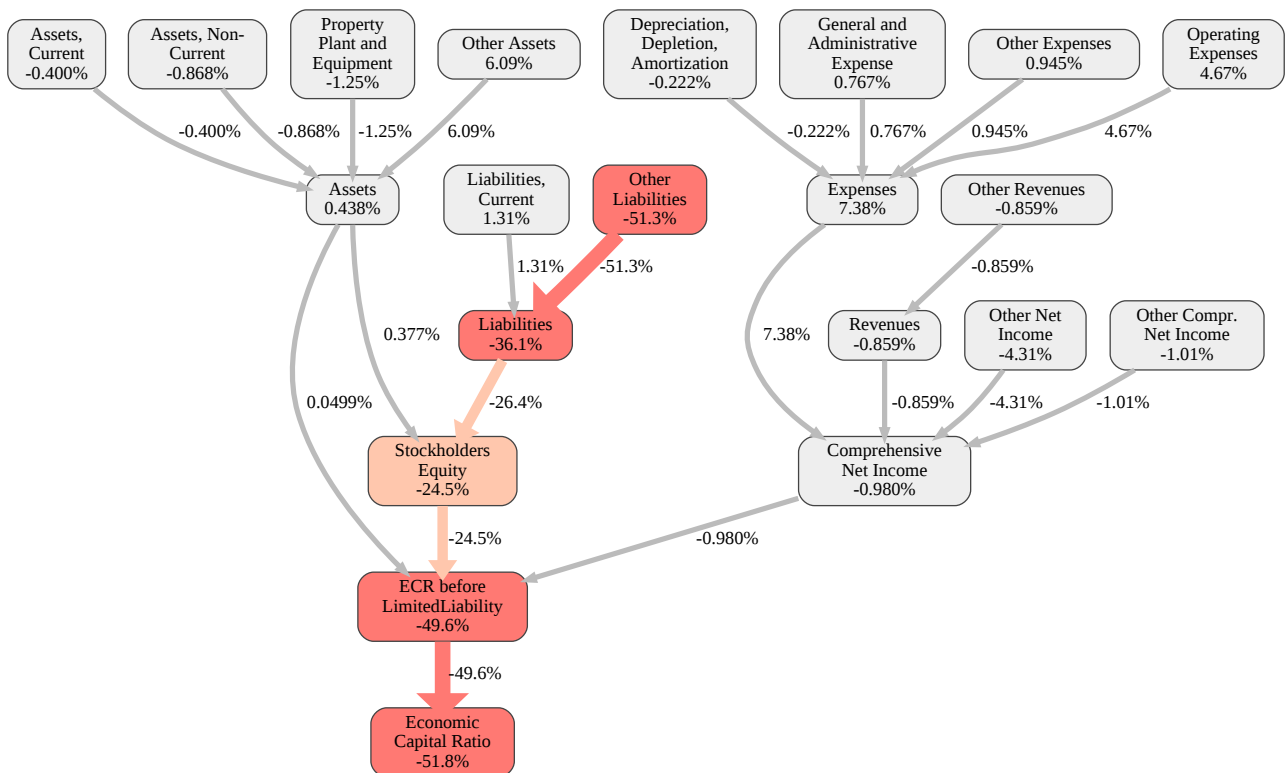






HOTELS & MOTELS 2016

Morgans Hotel Group Co Rank 32 of 33

The relative strengths and weaknesses of Morgans Hotel Group Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morgans Hotel Group Co compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 7.4% points. The greatest weakness of Morgans Hotel Group Co is the variable Other Liabilities, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 41%, being 52% points below the market average of 92%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	45,925	Assets	561,778
Assets, Non-Current	0	Liabilities	771,216
Cost of Goods and Services Sold	0	Expenses	209,876
Depreciation, Depletion, Amortization	22,446	Revenues	219,982
General and Administrative Expense	40,344	Stockholders Equity	-209,438
Intangible Assets	54,057	Net Income	22,050
Liabilities, Current	0	Comprehensive Net Income	4,574
Long Term Liabilities	0	ECR before Limited Liability	-21%
Operating Expenses	0	Economic Capital Ratio	41%
Other Assets	196,118		
Other Compr. Net Income	-17,476		
Other Expenses	147,086		
Other Liabilities	771,216		
Other Net Income	11,944		
Other Revenues	219,982		
Property Plant and Equipment	265,678		