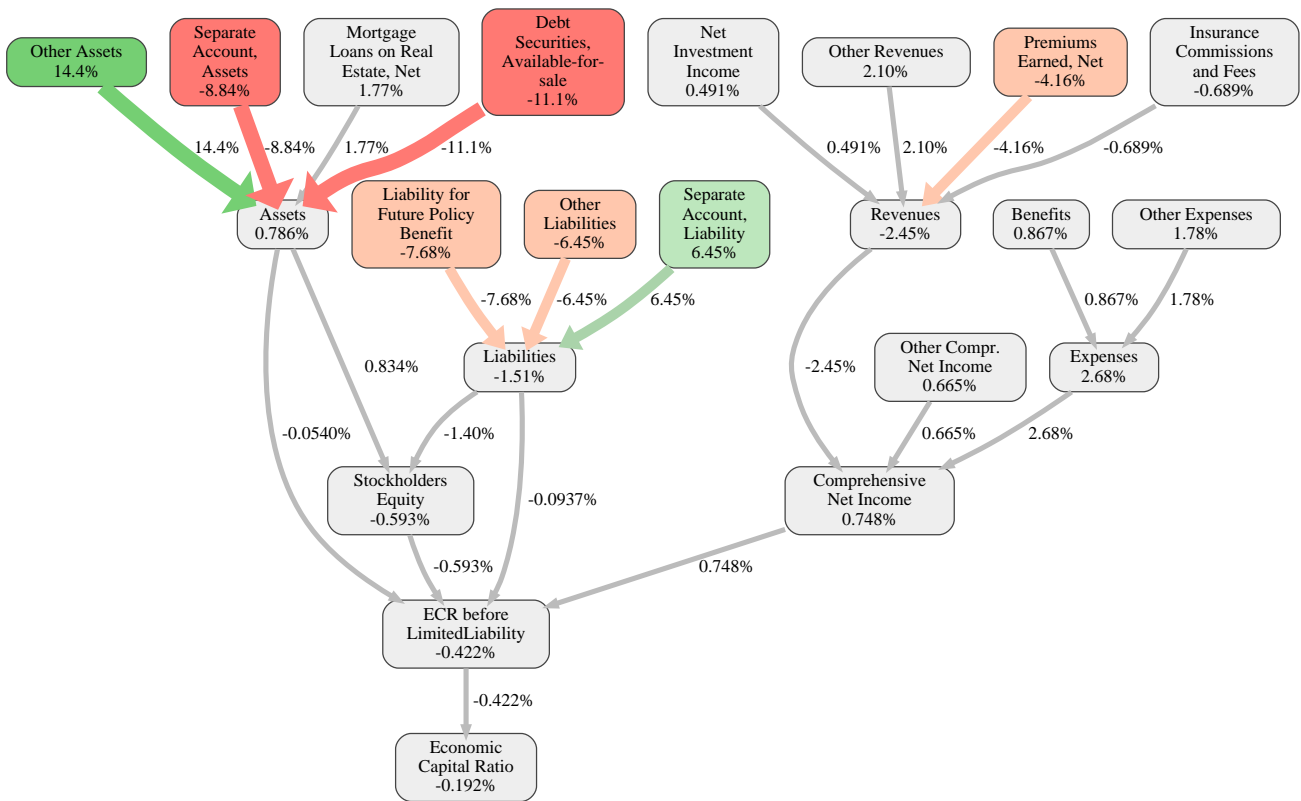




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# LIFE INSURANCE 2015

## Protective LIFE Insurance CO Rank 13 of 26





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## Protective LIFE Insurance CO Rank 13 of 26



The relative strengths and weaknesses of Protective LIFE Insurance CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Protective LIFE Insurance CO compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 14% points. The greatest weakness of Protective LIFE Insurance CO is the variable Debt Securities, Available-for-sale, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 23%, being 0.19% points below the market average of 23%.

Input Variable	Value in 1000 USD
Benefits	2,786,463
Debt Securities, Available-for-sale	0
Insurance Commissions and Fees	0
Liability for Future Policy Benefit	29,944,477
Mortgage Loans on Real Estate, Net	5,133,780
Net Investment Income	2,084,521
Other Assets	64,858,338
Other Compr. Net Income	944,245
Other Expenses	1,185,793
Other Liabilities	34,216,490
Other Net Income	0
Other Revenues	2,379,686
Premiums Earned, Net	0
Separate Account, Assets	0
Separate Account, Liability	0

Output Variable	Value in 1000 USD
Liabilities	64,160,967
Assets	69,992,118
Expenses	3,972,256
Revenues	4,464,207
Stockholders Equity	5,831,151
Net Income	491,951
Comprehensive Net Income	1,436,196
BaseVar	71,766,896
ECR before LimitedLiability	6.5%
Economic Capital Ratio	23%