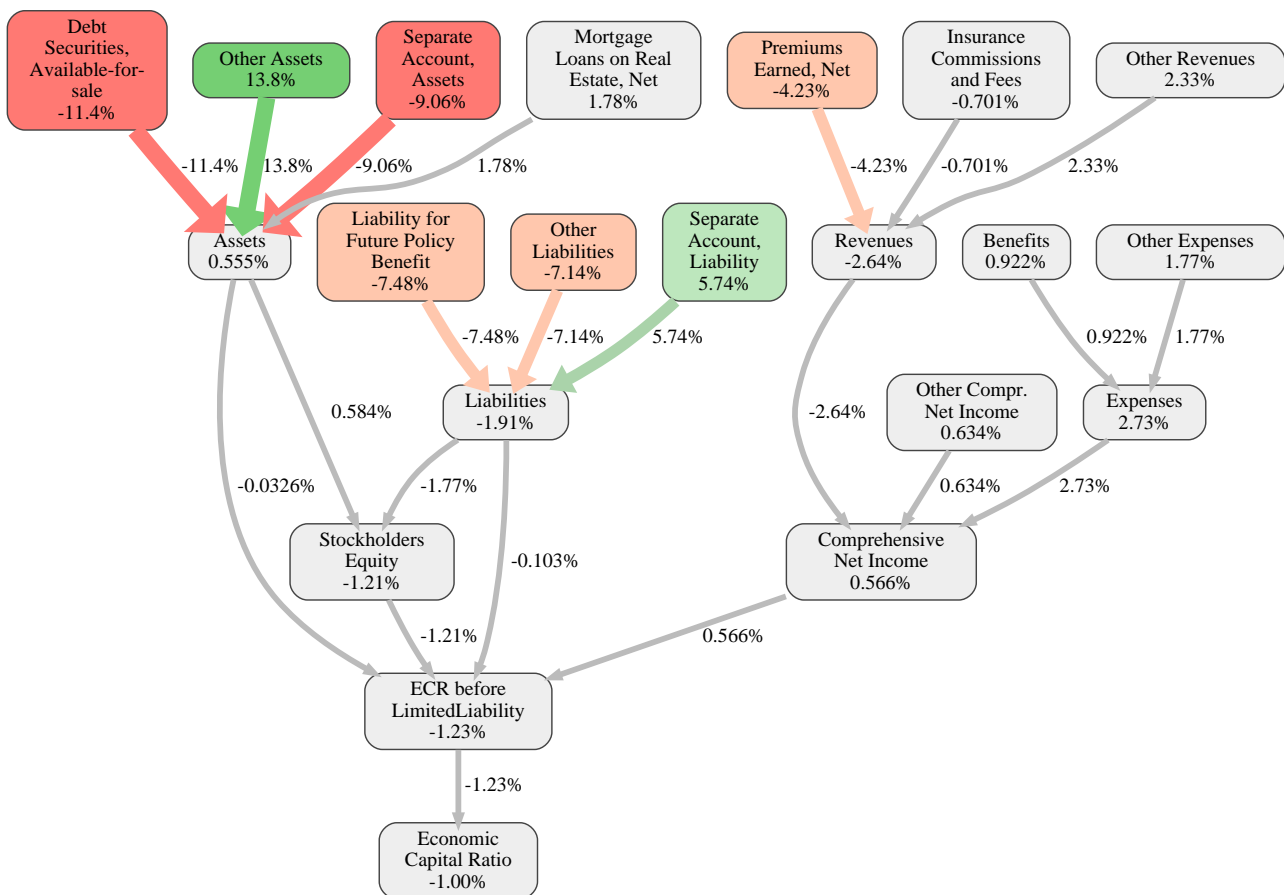




RealRate

# LIFE INSURANCE 2015

## Protective LIFE CORP Rank 14 of 26





# LIFE INSURANCE 2015

## Protective LIFE CORP Rank 14 of 26



The relative strengths and weaknesses of Protective LIFE CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Protective LIFE CORP compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 14% points. The greatest weakness of Protective LIFE CORP is the variable Debt Securities, Available-for-sale, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 22%, being 1.0% points below the market average of 23%.

Input Variable	Value in 1000 USD
Benefits	2,791,610
Debt Securities, Available-for-sale	0
Insurance Commissions and Fees	0
Liability for Future Policy Benefit	29,944,890
Mortgage Loans on Real Estate, Net	5,133,780
Net Investment Income	1,850,846
Other Assets	65,346,526
Other Compr. Net Income	924,010
Other Expenses	1,227,087
Other Liabilities	35,570,532
Other Net Income	0
Other Revenues	2,552,726
Premiums Earned, Net	0
Separate Account, Assets	0
Separate Account, Liability	0

Output Variable	Value in 1000 USD
Liabilities	65,515,422
Assets	70,480,306
Expenses	4,018,697
Revenues	4,403,572
Stockholders Equity	4,964,884
Net Income	384,875
Comprehensive Net Income	1,308,885
BaseVar	72,671,004
ECR before LimitedLiability	5.6%
Economic Capital Ratio	22%